



MNWT Marketing Committee

1st Trimester Meeting

July 14, 2018 @ 10:00 am in Monticello



Call to Order:

Minutes Taker:

[Orders of the Day](#)

Icebreaker: how do you stay cool this summer?

Approval of [Last Meeting's Minutes](#)

Voting Members: Area 1 Rep Nicky Anderson, Area 2 Rep Deb Froemming, Area 3 Rep Robyn Farm, Area 4 Rep Amy Pumper, Promotions Subcommittee Chair Sarah Sundine, Statewide Project Subcommittee Chair and Past Chair Shellie Matthes, Web Assistant Bonnie Olmanson, Chair Daina Mirsch-Wenner; *Up to four (4) General Members* Expo Co-Chairs Wendy Homyak/Sharon Erickson, Social Media Team Lead Jeny Ohr, General Member Barb Monsrud (approval at Fall State)

Non-Voting Members: State President Brenda Sather, COB Shelli Struzyk, IVP Stephanie Putzier, PR SPM (open), NEWSLET Editor (open), Web Helper Christine Sibileau

Subcommittee Reports

Promotions (Sarah S)

- [Marketing Board](#)
- [MNWT State Convention Press Releases](#)

Expo Coordinators (Wendy H & Sharon E)

- Fall State 2018 Expo
 - ____ Vendors (to-date)
 - Statewide Committee table needs: FDC/Foundation, MMC/MVP, Marketing/BOS

Statewide Buckets of Sunshine Project (Shellie M)

- [Breast Milk for Babies](#)
- [Meeting Report](#)

Web Development (Daina M-W)

- Email Blast Taskforce using [MailChimp](#)

Social Media Team (Jeny O)

- Blog: What's Your Why? and MVP Chapter Write-Ups
- Facebook: Exec Council & Events
- Twitter (for District Directors)
- Pinterest: no specific usage
- YouTube: Convention Presentations
- LinkedIn: professional networking
- use hashtags! #mnwt #mnwtfallstate, and #LeadTheWayBrenda for pics of chapters with Pres Brenda

Web Team (Bonnie O)

- Progress of 2018-2019 Year Turnover

Web ReDo Team (Christine S)

- Progress To-Date
- [Timeline](#)

Other Reports

Internal Programming Vice President (Stephanie P)

Public Relations

- Day at the Diamond

NEWSLET

- Next Issue Progress

March Planning Recommendations

- 2017-2018 Status
 - **Expos/community festivals around the state** and put together a listing and outline what chapters could do on a local basis. The following members are interested in being a part of the Expo Task Force: Jenise, Wendy H., Cindy U., Joann and Daina.
 - Business Sponsorships of certain Women of Today events

Other Ongoing Business

-

New Business

- [Marketing Committee Restructuring](#)
- [Marketing Plan Project with Colleges/Universities](#)
-

Next Meeting: 12:00 pm on Saturday, December 1, 2018, at Star Bank, 250 Prairie Center Dr., Eden Prairie

Adjourn: