

Annual Convention Executive Council Meeting Minutes

Cragun's Resort, Brainerd, MN

Friday, May 17th, 2019 at 1:00pm

Brenda Sather called the 2019 Annual Convention Executive Council Meeting to order at 1:05pm. Invocation was given by Melissa Redzuan, LL SPM. Daina Mirsch-Wenner led the Pledge of Allegiance with District 6 Director, Melanie Chenoweth leading the USWT Creed. Parliamentarian, Barb Zeroth gave the orders of the day. Minutes from the Winter State Executive Council Meeting on January 24th, 2019 were approved as printed.

Staff Reports:

Secretary, Debbi Benke (secretary@mnwt.org)

- Chapter Mailing Highlights are due right after convention if you have not already completed it.

AVP, Cindy Umland (avp@mnwt.org)

- District Directors shared one thing they learned this year and announced who will be their successor for the coming year.
- Thanks Brenda for making my dreams come true.
- Gave us a Top 10 list of why being on Executive Council is so great.

MVP, Anna Nichols (mvp@mnwt.org)

- 3rd Trimester Update: To avoid giving the same report over and over this weekend, I will keep this short. We ended 3rd Trimester with 82% retention and 77 New Members. This is great news. We increased our retention by 3% over last trimester and our new member adds by 23 members.
- Membership Awards: I am very excited to announcing our District Trimester awards. Seven districts 3rd trimester had growth. Join me in celebrating Districts 10, 7 and 4 with growth +1, Districts 1 and 3 with growth +2, Districts 8 with growth +3 and Districts 6 with growth +6. Let's make some noise for the district with the highest percentage of growth 3rd trimester; (It's a tie) Districts 6 and 8. Let's keep the volume up for the following districts with 70% retention or higher; District 2 with 72%, District 3 with 74%, District 8 with 79%, Districts 5, 6, & 11 with 81%, District 4 with 85%, District 10 with 87%, District 7 with 89%, District 9 with 90% and with the highest retention for 3rd trimester is District 1 with 95%. District 1 will need to get your photo taken for the Newsletter at one point this weekend. We have some amazing districts in our state. I am excited to recognize even more of you right now with Three Year End Awards. The district with the highest percentage of retention for the 2018-2019 year is, District 1 with 89%. The district with the highest percentage of growth for the 2018-2019 year with 12% growth is District 2. I am excited to announce the district with the newest Member Adds for the year is... District 6 with 34.
- Exec Council Membership Challenge: Thank you to everyone who participated in my 3rd trimester challenge. The winner of the fun prize is Shelli S!
- Numbers: We ended this year trending positive. What does that mean for us and for next year, and the year after that. For us this means we successfully took the focus of the MNWT needs to Grow or else and changed the focus to growth and retention for the better good of the chapter. Going forward we will have good trimesters and a few setbacks as well. If we continue to hold our trends, year end retention of 75% or higher and new member adds increasing until we hit our optimal point, we will have growth. We will have a strong organization. It takes many amazing women like all of you to achieve this and I want to take a moment to say thank you. We would not be celebrating our 3rd trimester and year end membership results this year without the efforts of each of you and I appreciate you all.

CMVP, Illeana Miller (cmvp@mnwt.org) given by State President, Brenda Sather

- Congratulations to the hard work of all chapters for their hard work to stay off TLC or to come off the TLC list. Currently there is One (1) chapter on TLC - Elk River.

Extensions, Heidi Westerlund (extensions@mnwt.org)

- Congrats to the Membership Team for a fantastic year! One TLC chapter - Whoo hoo!
- If you have items to include in the three extension baskets, please get them to me asap.

Internal Vice President, Stephanie Putzier (ivp@mnwt.org)

- Unfortunately, we will not be hearing any bids in the Internal Area today. If you know of someone that would be interested or someone who would make a great SPM, let our next Programming Vice President know.
- There were no STEP certifications, Outstanding Achievement in Programming or All American Chapter Certifications submitted by Executive Council, therefore, no one earned the incentive challenge.

Living and Learning, Melissa Redzuan (ll@mnwt.org)

- L&L Challenge "We Live and We Learn" -Spiritual, Family, Friends and Traditions. I challenge chapter members to go out and get to know their neighbors or attend neighborhood gathering and learn about their culture and traditions and complete their certifications. Goal is to receive 10 entries.
- Goal is to receive 120 L&L Certifications, 50 Health & Wellness Certifications, 50 Personal & Development Certifications and 15 PEP course chapter certifications by year end.
- My goal is to received 3 entries each of the Effective Speaking and Effective Writing competitions. Unfortunately, I did not receive enough entries for either competition.
- The book club discussion "The Life Lists" by Lori Nelson Spielman will be held in the Dutch Room.

NEWSLET, Stephanie Putzier "Nancy" (newslet@mnwt.org)

- Celebrate accomplishments of the last year with some final "Lead the Way" personals!

Public Relations, Stephanie Putzier "Paula" (pr@mnwt.org)

- No Report

Records and Recognition, Stephanie Putzier "Rachel" (rr@mnwt.org)

- Thank you to the 4 staff, 4 district directors, 3 state program managers who submitted their year-end evaluations.
- For those on Executive Council who had their chapter participate in SUCCESS, I entered your name into a drawing. Tawn Hanson, DD from New Hope is the winner of the basket.

External Vice President, Cindy Golbuff (evp@mnwt.org)

- We have one bid for the 2019-2020 External SPM positions today!
- I am looking for a Community Connections and Priority Area SPM's. Please let me know if you or someone else is interested in this position.
- 28 chapters and 85 programming reports were submitted this year. The total hours and monies raised will be announced at Saturday's luncheon.
- Thank you to Exec Council for your support this year and making this a successful programming year.

Priority Area-Wishes and More SPM, Jenise Teske (priority-area@mnwt.org)

- Made it to all four Area Meetings.

Community Connections SPM, Kathy Hansen (cc@mnwt.org)

- Made each Area Meeting with Jenise.
- Thanks to everyone who contributed to my area for the success that I had this year. I appreciate each one of you.

Women's Wellness SPM, Cindy Golbuff "Wilma" (ww@mnwt.org)

- My 3rd Trimester Challenge was set up to be an and/or challenge and your name could be put in the drawing more than once by donating to March of Dime, submitting a WW trimester report or completing a healthy lifestyle challenge.
- Thank you Exec Council for supporting the American Cancer Society at Winter State. We raised \$75.00. Thank you for supporting Women's Wellness. I hope you were encouraged to become more involved with your health and well being.

Youth of Today SPM, Sharla Kilen (yt@mnwt.org) given by Cindy Golbuff, EVP

- If you are aware of any Districts or Chapters who have expressed interest in Girls Lead, I will still continue to help bring this program to Women of Today chapters. Please contact me at sharlakk@gmail.com. Thanks for all your support of our Youth this year and helping to 'Light Their Path'.

Interim Financial Co-Chair, Mary Hansen (fvp@mnwt.org)

- Finance Committee members will be selling 50/50 raffle at the banquet.

Parliamentarian, Barb Zerth (parli@mnwt.org)

- Thank you for holding policy and bylaw reviews in your chapters.

Chairman of the Board, Shelli Struzyk (cob@mnwt.org)

- Thank you to everyone who contributed to March Planning. Thank you so much to the Aitkin Women of Today for hosting. Recommendations and actions have gone to the appropriate committees. If you have any questions, please reach out to one of the committee chairs.
- Thank you to the DDs for a great job at the Area Meetings. They were a huge success with many coming out to hear President Brenda and also hear the presidential candidate.
- M/S/P (COB/DD03) - "I move that we approve Jen Kinzer as the 2019-2020 Future Directions Committee Chair.
- M/S/P (COB/AVP) - "I move that we approve Daina Mirsch-Wenner as the 2019-2020 Marketing Committee Chair.
- M/S/P (COB/DD03) - "I move that we approve Heidi Westerlund as the 2019-2020 Membership Management Committee Chair.
- The redistricting survey was sent out in many different ways. However, there were not enough responses to come up with a cohesive report. We have 2 district that only have 3 chapters. District 1 and District 9. Our policy states that a district needs to have at least 4 chapters. Please think about any recommendation as incoming COB, Brenda Sather will work to address this redistricting issue.

Executive Director, Katie Castro (csc@mnwt.org)

- Michelle Kocak Jones was the recipient of the incentive basket.
- Don't forget to complete your chapter & district officer sheets; the link is on the homepage of the website. Remember to indicate if you wish to receive CIPs and/or the State Plan of Action hard copy or electronically.
- Looking for a host for Fall State 2019 and Fall State 2020.
- Remember to file your 990N with the IRS and your Annual Registration with the MN Secretary of State beginning June 1st. These need to be filed by Sept. 1st to avoid late fees.
- See Katie for chapters Insurance certificates.
- Please contact me(Katie) regarding pictures at Area Meetings, - text or email to her.
- Thanks for a great year!

Presidential Assistant, Christine Sibilleau (pa@mnwt.org) given by President, Brenda Sather

- Christine left early this morning to be with family. Please keep her and her family in your thoughts.
- Please turn in your scrapbook pages to me (President Brenda) this weekend.

Foundation Chair, Nicky Anderson (foundation@mnwt.org)

- Lucky Buck Auction will benefit the Extensions Fund through the MNWT Foundation. If you have any donations, please get them to the Foundation.
- The Foundation is kicking off a Service Auction drawing this weekend. You can buy tickets at the Foundation table or from the Foundation members. We are kicking off this weekend and the drawing will happen at Fall State 2019.
- There is a fundraiser for the MNWT 70th Anniversary - you have an opportunity to win a platinum necklace and bracelet. \$40 gets you entered and there are only 70 spots available.

Future Directions Chair, Jen Kinzer (fdc@mnwt.org)

- Programming Policy changes will be voted on today during Exec Council.
- Looking for members to attend the Committee Meetings on July 27th.
- Task force and subcommittee members are needed for the committees; think about what changes you would like to see, and be a part of the task force or subcommittee - there are several to choose from.

Marketing Chair, Daina Mirsch-Wenner (marketing@mnwt.org)

- **Marketing Committee Thanks You & Welcomes:** we had a wonderful committee this year! So many dedicated members doing awesome jobs all year long! Thank you to all who served on the 2018-2019 committee. I will be asking soon-to-be COB Brenda to allow me to continue as Marketing Chair for 2019-2020, and we have a full committee representation that will be approved at MNJOTS.

- **2019-2020 MNWT 70th Anniversary Celebration:** the marketing committee will be helping soon-to-be COB Brenda with creating press release templates and other media relations for this anniversary. Members of this taskforce include: [Stephanie P](#), [Shellie M](#), [Daina M-W](#), [Kathy Hansen](#), [Jessica S](#). Part of this will include creating a 70th Anniversary MNWT Lapel pin/button for our members could wear them while working on events or out and about; thanks to taskforce chair Jane Hanson; Nicky Anderson; Jane Holmberg; Jen Kinzer; Jessica Schultz who will be developing it.
- **USWT Buckets of Sunshine Report Form:** this year I attempted to get the word out to chapters to complete this form. I will ask the BOS Subcommittee Chair to help us solicit requests from chapters to be sure to submit this form to USWT, as I did this year; also, to submit this form on MNWT's behalf. I had a number of submitters ask me who would receive them on the state level as the form states, "Send a copy of this form to State Programming Manager, National Public Relations Director..." After a great discussion, USWT forms will be brought to discuss in the taskforce.
- Please use #mnwtannual2019 when posting pictures to Social Media for this convention.

Membership Management Chair, Tevyan Sorensen (mmc@mnwt.org) given by Shelli Struzyk

- We are welcoming 7 First Timers to convention this weekend. Please make sure to make them feel welcome. Talk to them and sign their First Timer book.

President Brenda reminds us to shoot our own arrows and remember that wherever it may land, you have the ability to pick it up and continue your journey. It may fall short the first time you shoot, but what is stopping you from picking it up and shooting it again.

Ongoing Business:

M/S/P (FDC/AVP) "I move that we move Policy J.5.d. To Policy J.4.h."

M/S/P (FDC/DD07) "I move that we combine Policy J.5 and J.6 and change the title to "Programming Vice President."

M/S/P (FDC/DD03) "I move that we replace "Internal Vice President " and "External Vice President" with "Programming Vice President" throughout the policies."

M/S/P (FDC/DD06) "I move that we replace "supervising Vice President" in Policy J.13.r with Programming Vice President."

M/S/P (FDC/COB) "I move that we delete "internal and external" in Policy K, Section 6."

M/S/P (FDC/DD07) "I move that we delete the extra (s) in Policy O.15.b."

M/S/P (FDC/AVP) "I move that we Remove Policy J.13.s.4."

M/S/P (FDC/DD02) "I move that we add Policy J.14.3"

M/S/P (FDC/DD02) "I move that we add "Shall supervise the Success System Coordinator" to Policy J.4."

M/S/P (FDC/DD05) "I move that we add "He/she shall distribute information regarding individual reports and promote participation and judging at mid-year and at year-end" to Policy J.5 under Programming Vice President."

M/S/P (FDC/DD01) "I move that we move Policy J.5.d to Policy J.4.i. And reword as "Shall form and co-chair a committee to review and revise the Success System by the March Planning meeting in accordance with the three(3) year review process.""

M/S/P (FDC/DD07) "I move that we strike Policy J.13.s.5."

M/S/P (FDC/DD07) "I move that we add "Success System Coordinator" to Policy J.14.4."

M/S/P (FDC/DD05) "I move that we add "Shall supervise the Newslet Editor" to Policy J.8."

M/S/P (FDC/DD10) "I move that we strike Policy J.13.d. And renumber accordingly."

M/S/P (FDC/AVP) "I move that we remove Policy J.13.s3 and renumber accordingly."

M/S/P (FDC/DD07) "I move that we add Policy J.14.5"

M/S/P (FDC/DD01) "I move that we strike "Internal Vice President" in Policy Q.4. and replace with "State Secretary."

M/S/P (FDC/DD02) "I move that we add "Executive Director" and "State Secretary" to Policy O.3.c.2 and strike "current and immediate past Public Relations State Program Managers, Newslet Editor."

New Business:

Michelle Kocak-Jones bid for Youth of Today State Program Manager and her bid was accepted unanimously.

Announcements:

None

The Benediction was given by, Melissa Redzuan, Living and Learning SPM, the MNWT Creed was led by Extensions Director, Heidi Westerlund. President Brenda Sather adjourned the meeting at 4:11pm.

Meeting Minutes submitted by Debbi Benke, 2018/2019 State Secretary