

State Programming

Programming Emphasis Months

June Chapter Management †	September Community Connections † USWT Foundation † Membership † Public Relations † Website † Can Do Canines †	December Extensions † Membership †	March USWT Foundation † Membership † STEP †
July Extensions † Friendship Ventures † Public Relations †	October Buckets of Sunshine † Chaplain † Records and Recognition †	January Living and Learning † Effective Speaking † Effective Writing †	April External Area (Domestic Violence Prevention) † Listening Course † Volunteer Recognition †
August External Area (Domestic Violence Prevention) † Project Recognition † Teambuilding Course † Ways & Means † Community Connections † Youth of Today †	November Focus on Women † Leadership Course † Women's Wellness †	February Extensions † External Area (Domestic Violence Prevention) † NEWSLET † Women's Wellness – March for Babies †	May Website † † Minnesota Women of Today emphasis † United States Women of Today emphasis

Internal Programming

Living and Learning programming area promotes participation and provides information and project ideas in the areas of personal growth of members; intellectually, spiritually, civically, and through family. This area also promotes the Effective Writing, Speaking and Impromptu competitions as well as the Women Who Impact award. Invocations and benedictions at meetings will fall under this area.

NEWSLET is the official newspaper of the Minnesota Women of Today. Every member is encouraged to submit an article to this newspaper by contacting the editor. Items included are: staff and program manager news, awards received at conventions, personal notes, chapter highlights, etc. Each member receives a copy of the publication delivered to her/his home. The NEWSLET state program manager will also offer tips and ideas on generating your own newsletters.

Public Relations programming area is the “how to” in utilizing your community assets: the local paper, cable network, radio, TV and businesses. Learn ways to spread Women of Today news! Founder's Day is celebrated July 1 and Women of Today Week is celebrated in September. Promote MNWT as one of the top ten volunteer groups to be a part of in Minnesota. This is a USWT programming area.

Records and Recognition programming area is designed to help encourage good record keeping. Ideas for chapter histories come from this area, as do awards and incentive ideas. Presidents, state delegates and executive council members complete individual entries at the end of each year that are beneficial to the next officer in that position. The entries are judged and keys are awarded based on the accomplishments recorded in the entries. Records and Recognition also coordinates the chapter Success System submissions.

Ways & Means programming area offers each chapter means to raise funds for normal operating expenses. Check within your chapter handbook to see what your chapter does, and what month to expect a project. If you have an idea for a fundraiser, attend the board meeting and present it. The state organization raises funds in several different ways, including the State Store where members can purchase items carrying the Women of Today logo, manuals and various other items of interest. The State Store is open at all conventions, as well as LOTS and spring area meetings.

External Programming

Community Connections programming area encourages involvement in the local community (e.g. food shelf, a civic project, senior citizens, adopt-a-family, etc.) This area promotes Friendship Ventures, the Outstanding Person with Developmental Challenges Award, the Community Connections Awards, and national programming areas that do not fall under any MN programming area.

Can Do Canines priority area programming area encourages members, chapters, and districts to become educated about Can Do Canines. Can Do Canines has been helping people with disabilities through the use of assistance dogs since 1987. They work with individuals who are deaf, hard-of-hearing or physically disabled, pairing them with dogs specially trained to alert them to important sounds or assist them in the activities of daily living. The assistance dogs deliver personal dignity through the gifts of independence, freedom and peace of mind. Pairing the trained dogs with people with disabilities benefits the clients as well as their families, employers and communities. Whenever possible, they adopt dogs from local animal shelters to train for the programs. Chapter fundraisers, becoming a puppy raiser, speaking to groups in your community, or becoming involved in the many opportunities Can Do Canines provide for their clients are just a few ways we can support this wonderful organization. Check out their website and the CIP for upcoming events.

Women's Wellness programming area will focus on providing and supporting women's health education through traditional and holistic medical practices, as well as balanced lifestyles. The state program manager may promote up to two health areas and possibly one additional foundation of her choosing. The March of Dimes March for Babies will be promoted through this area.

Youth of Today programming area promotes ideas and activities that allow youth to discover and experience the importance of volunteering. This area also promotes the Outstanding Young Adult program, Kids Week and foundations related to youth activities.