



GoodSearch is a Yahoo-powered search engine who donates 50% of its advertising revenue, about a penny per search, to the nonprofits selected by its users. The company was founded by a brother and sister team who lost their mom to cancer and wanted to find an easy way for people to support their favorite causes. The company's goal is to direct as much money to the organizations as possible, so they're not spending a lot on advertising. That's why they need your help in spreading the word!

If you ever browse the internet - we all do, right? You can find what you are looking for and help the MNWT raise funds at the same time. The average American does five web searches per day and if 500 people did searches on behalf of the Minnesota Women of Today, that would add up to \$25 per day or \$9,125 per year.

You can help the Minnesota Women of Today earn funds just by searching the internet. The more people we get to use GoodSearch and select our organization, the more money we will earn.

Here's an example of how much we can earn:

- 100 supporters search the internet just twice a day = \$730/year
- 1,000 supporters search the internet just twice a day = \$7,300/year

In order for the Minnesota Women of Today to earn as much money as possible, it's important that we spread the word to everyone we know. Here are some suggestions:

1. Send an email out to all of your friends, family and supporters. Here's a sample that you can customize:

What if the Minnesota Women of Today earned a penny every time you searched the Internet? Well, now we can! GoodSearch.com is a new search engine that donates half its revenue, about a penny per search, to the charities its users designate. You use it just as you would any search engine, and it's powered by Yahoo!, so you get great results.

Just go to www.goodsearch.com and be sure to enter (Minnesota Women of Today) as the charity you want to support. Just 500 of us searching four times a day will raise about \$7,300 in a year without anyone spending a dime! And, be sure to spread the word!

After the first time, each time you return to the home page, Minnesota Women of Today should appear as your designated charity.

2. Encourage everyone you know to download the GoodSearch toolbar.
<http://www.goodsearch.com/toolbar/>

3. Make GoodSearch the homepage on all of the computers in your home, company or school. Every time you start your Web browser GoodSearch will load automatically and be the first site you see. Plus, no matter where you are on the Web, you can always click your browser's home button and return to GoodSearch instantly.
<http://www.goodsearch.com/MakeHomepage.aspx>
4. Add GoodSearch to your bookmarks make it easier to use.
5. Add GoodSearch to Your E-mail Signature
For example:
“I GoodSearch for the Minnesota Women of Today. Raise money for the Minnesota Women of Today just by searching the Internet with GoodSearch— www.goodsearch.com - powered by Yahoo!”

It does not get much easier than this to raise money for the Minnesota Women of Today. Please spread the word, it is just too easy not to.