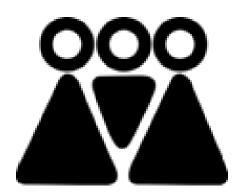
# Annual Report 2023



# Minnesota Women of Today Foundation

P.O. Box 232 • Anoka, MN 55303 foundationnwt.org

www.mnwt.org ~ (952) 406-8578 Chapter Service Center

# The Mission of the Foundation

Established in 1983 and amended in August 1999, the mission of the Minnesota Women of Today Foundation is to support the programs of the Minnesota Women of Today by developing financial and non-financial resources and to provide appropriate oversight and distribution of funds raised. The Minnesota Women of Today is a volunteer organization open to individuals over the age of 18, which focuses on community development, leadership training and personal enrichment. As of April 30, 2023, there are approximately 921 members in 47 communities across the state of Minnesota. The Minnesota Women of Today is part of a national network of volunteers through its membership in the United States Women of Today.

The Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue code. For further information, contact the Minnesota Women of Today Foundation, P.O. Box 232, Anoka, MN 55303 or email the Foundation Chair at foundation@mnwt.org.

#### Chairman's Letter

The MN Women of Today Foundation completed its 39<sup>th</sup> year and raised \$9,000 in donations to support the mission of the Foundation which is to support the chapters, members and programs of the MN Women of Today. The 2022 Give to the Max Day event raised \$710 in this fourteenth annual event. At each MNWT Convention we staffed a table to promote the Foundation spreading the word on how the Foundation can help Women of Today members and their chapters.



During the 2022-2023 fiscal year, the Foundation awarded two scholarships totaling \$1,000 to two individuals, one honorarium to a charity in the name of the award recipient, two chapters were awarded a chapter grant for \$1,000, awarded over \$530 toward membership incentives, and donated \$2,962 to the Minnesota Women of Today leadership training. These awards helped defray costs for training, convention speakers, membership rebates, purchasing Chapter Service Center equipment, moving the chapter service center and to support programming projects. In addition, local chapters received corporate and local donations totaling over \$49,000 for their local projects. This would not be possible without the continued support of our members including the 47 members who renewed their Sustaining Membership.

On behalf of the Board of Directors, we thank you for your continued support and look forward to strengthening our partnership and the Minnesota Women of Today organization.

Nicky Anderson, Chair 2022-23



### 2022-23 State Staff

#### **Foundation Officers**

Nicky Anderson (2023) - Chair Amy Pumper (2024) - Vice Chair Bonnie Waller (2024) -Secretary Jane Hanson (2024) - Treasurer

#### **Foundation Board of Directors**

Nancy Dvoracek (2024) Candi Frick (2024) Lisa Hahn (2024) Cindy Umland (2023) Wendy Homyak (2023) Cathy Snyder (2023) JoAnn Miller (2024) Julie Hammel (2023) Laura Gaylord (2023) Jessica Schultz (2024) Jeny Ohr (2024) Michelle McGowan (2024) Cathy Shuman (2023) Sharon Erickson (2024) Allie Staley (2024) Tevyan Sorensen (2024) Mary Kaminski (2024) Jenise Teske \* Anna Nichols \* Shirley Viesselman\* Glorie Balfanz\* Tanya Rothstein \*\*

#### **Chairs of the Standing Committees of the Foundation**

Endowment Open

Chapter Grants Laura Gaylord
Corporate Solicitation Mary Kaminski
Scholarship Jessica Schultz
Planned Giving Tevyan Sorensen

(Year) End of current term

\* Board member by virtue of their elected office in the Minnesota Women of Today

<sup>\*\*</sup> Board member by virtue of her position as Minnesota Women of Today Executive Director

#### MINNESOTA WOMEN OF TODAY FOUNDATION March 31, 2023 BALANCE SHEET

ASSETS Cash and Cash Equivalents Checking and Money Market Investments TOTAL ASSETS	\$ 26,974 \$ 55,387 <b>\$ 82,361</b>
LIABILITIES & FUND BALANCES Liabilities Scholarships	\$ 1,000
Fund Balances Nonspendable Restricted	44,000
Chapter Grants	3,366
CLA Scholarship Fund	2,423
Straight River Scholarship Fund	2,145
Extensions Fund	3,784
OYA Scholarship Fund	0
People with Determination Fund	323 705
Women Who Impact Fund	705
Assigned Leadership Training	400
MNWT Speaker Fund	844
Unassigned	23,371
Total Fund Balance	\$81,361
TOTAL LIABILITIES AND FUND BALANCES	\$82,361

#### MINNESOTA WOMEN OF TODAY FOUNDATION STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE For the Period Ending March 31, 2023

	For the Period Ending March 31, 2023	
INCOME		
Chapter Grants	1,506	
Cheryl L Anderson Scholarship	348	
Outstanding Young Adult Scholarship	831	
People with Determination	103	
Woman Who Impact	437	
Extensions	1,171	
Straight River Scholarship	0	
Donations – Other	1,479	
Local Chapter Grants	706	
Foundation Fundraiser	93	
Sustaining Membership	1884	
Amazon Smiles Income	282	
Interest/Dividends	<u>325</u>	
TOTAL INCOME	\$9,165	
EXPENDITURES		
General Operating	683	
Program Expenses	0	
Donations		
Chapter Grants	1,000	
Outstanding Young Adults	1,000	
Cheryl Anderson Scholarship	0	
People with Determination	0	
Women who Impact	100	
Extensions	0	
Membership Rebates	530	
MN Women of Today	<u>2,962</u>	
TOTAL EXPENDITURES	\$6,275	
Excess of Revenues over Expenditures	\$2,890	
OYA Scholarship expired	500	
Change in Edward Jones Mutual Fund		
Total Change to Fund Balance	\$2,965	
· ·		
FUND BALANCE – April 1, 2022	\$78,396 \$84,364	
FUND BALANCE – March 31, 2023	\$81,361 \$81,361	
FUND BALANCE – March 31, 2023	\$81,361	

# **Programs of the Foundation**

# **Sustaining Members**

- Contributors who donate a minimum of \$25 to the overall programs of the Foundation.
- Forty Seven (47) individuals/chapters contributed \$1,884 as sustaining members this year.

# **Chapter Grants Program**

- Donations are utilized to give grants to Minnesota Women of Today chapters wanting to implement a project that would not be possible without financial aid.
- Grant applicants must donate at least \$25 to the Foundation within the previous 24 months of the date of their application to be eligible to apply.
- Two Grants were awarded during the 2022-23 year.
- The fundraiser at the 2023 Winter State meeting raised \$1,506.
- Over \$42,971 in chapter grants has been awarded to chapters since 1987.





Brainerd Lakes Area was awarded a chapter grant for \$300 in support of their Happy Hour with a Purpose Event and Fridley a chapter grant for \$700 in support of their Bike Safety Helmet event.

# Cheryl L. Anderson Memorial Scholarship

- Donations are accepted throughout the year from individuals, chapters and businesses for this scholarship, which is awarded at the Fall State meeting. Recipients must be members of the Minnesota Women of Today for at least three years, be seeking higher education and be in need of financial assistance.
- Total scholarship funds awarded to date total \$24,000.
- No scholarships were awarded this year.
- The Silent Art Auction fundraiser at the 2023 Winter State meeting raised \$348.

# **Straight River Scholarship**

The Straight River Women of Today chapter established a scholarship through the Foundation for members who are furthering their education in an area or training/workshop to help those who are physically or mentally challenged.

- No scholarships were awarded this year.
- Total scholarships awarded to date total \$7,115.

#### Outstanding Young Adult (OYA) Scholarship recipients:

- Anna DeMarre, nominated by Burnsville WT
- Karena Burgstaler, nominated by Aitkin WT

#### **Women Who Impact Award recipients:**

Andrea Robinson, nominated by Sauk Rapids.

Person with Determination Award recipients: None

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# **Outstanding Young Adult Scholarship**

- Contributions are accepted throughout the year from individuals, chapters and businesses to provide scholarships for a maximum of five Outstanding Young Adults selected by the Minnesota Women of Today for their volunteer contributions to their communities. They are honored at the Winter State meeting.
- Two \$500 scholarships were awarded to Outstanding Young Adult recipients this year.

# Lois M. Christensen Women Who Impact Award

- Contributions are accepted throughout the year from individuals, chapter and businesses to provide an honorarium to Women Who Impact Award Recipients toward a charity of their choice. Up to three Recipients are honored each year in three categories; Youth Outreach, Non-Profit and Women's Advocacy.
- There was one Women Who Impact recipient this year.

# **Person With Determination Award**

- Contributions are accepted throughout the year from individuals, chapter and businesses to provide an honorarium to Person with Determination Award Recipients toward a charity of their choice. This is a new Award, replacing the Person with Developmental Challenges Award, first recognized at Winter State 2021.
- There was no Person with Determination recipient this year.

# **Corporate Solicitations and Grant Seeking**

- Throughout the year, funds are sought from businesses and foundations to fund training programs and supplement donations to other programs of the Minnesota Women of Today. Over \$18,000 has been secured for the MNWT and local chapters through miscellaneous grants and donations.
- The following grants were secured on behalf of the Minnesota Women of Today Foundation during this fiscal year:

Amazon Smile Foundation - \$281.78

# Financial Assistance for New/Reactivated Chapters

- Grants and loans are available to new or reactivated chapters under this program.
- The new chapter grants program was initiated in 1993 for newly extended chapters. Donations totaling over \$7,950 have been awarded to 45 chapters in the years 1993-2023.

# Give to the Max Day

- Held in November of each year this one day of giving across the county is promoted by the Foundation as a way to increase awareness of the Foundation and to raise funds for our programs.
- This year's Give to the Max Day in November 2022 raised \$710 in donations.

# **Fall State Project Fair**

- The Foundation has a booth at the annual project fair held at the Fall State Convention of the Minnesota Women of Today.
- The purpose is to heighten awareness among Women of Today members of the programs of the Foundation and how they can benefit members and their chapters.
- Donations are solicited for the endowment fund, sustaining membership and various programs of the Foundation.

# **Fundraising Programs for 2022-23:**

• There was no fundraising program held this year.

# **Completed Endowment Funds of the MNWT Foundation**

- Founder's Club-\$10,000
- Builder's Club-\$24,000
- Diamond Club-\$10,000

# The Minnesota Women of Today Foundation Calendar of Events

May

- · Annual meeting held at Annual Convention
- · Election meeting held at Annual Convention
- Mega Basket Lucky Buck Auction benefiting the Extension area is held at the Annual State meeting

August

· Cheryl L. Anderson Scholarship applications due

September

- Lucky Buck Auction benefiting the Chapter Grants Fund is held at the Fall State meeting
- · Cheryl L. Anderson Scholarship awarded at Fall State

December

· Chapter Grants application due

January

- · Chapter Grants awarded at the Winter State meeting
- · Outstanding Young Adult Scholarships awarded at the Winter State meeting
- Woman Who Impact charitable contribution awarded at the Winter State meeting
- Person With Determination charitable contribution awarded at the Winter State meeting
- Silent Art Auction benefiting the Cheryl L. Anderson Scholarship Fund held at the Winter State meeting

Ongoing

- Applications accepted yearlong for the Straight River Scholarship and are awarded anytime during the year
- Loans and matching grants may be applied for by newly extended chapters and reactivated chapters and are awarded anytime during the year.

#### **Minnesota Women of Today Foundation Goals**

- 1. Raise capital for the endowment fund.
- 2. Raise funds from individuals, corporate and non-profit foundations.
- 3. Provide financial support to expand MNWT programs.
- Provide financial support to serve the needs of the MNWT chapters and members.
- 5. Educate the members of the MNWT on opportunities available through the Foundation.

# **Chapter Membership Incentives**

Each trimester chapters are challenged to meet membership goals for growth and/or retention and are rewarded with rebates based on the goals achieved. Listed below are the chapters who met those challenges and received \$530 during the 2022 – 2023 fiscal year.

Third Trimester (21-22) – 31 chapters First Trimester (22-23) - 31 chapters Second Trimester (22-23) - 33 chapters

# **Endowment Funds**

The Founder's Club, Builder's Club and Diamond Club are all completely filled at this time. Those funds total \$44,000. Each year we use the interest earned on this money to fund MNWT programs. In 2017-18, we abandoned and reallocated the Sapphire Club to pursue other fundraising opportunities for the MNWT.

#### **2022-2023 Donations**

### **Sustaining Members**

Tevyan Sorensen Robyn Farm Fawn Widman Nicky Anderson Sandy Trossen Jane Hanson **Amy Pumper** Cathy Shuman Jen Kinzer Lisa Hahn Sara Sundine Jenise Teske Jean Kingstedt Mary Kaminski Jennifer Wulff Nancy Dvoracek Kathy Hansen JoJo Larson Jessica Schultz Michelle Thompson Leanne Mickley Sue Bay Cindy Umland Nancee Wiskus **Bonnie Waller** Wendy Homyak Patsy Ajax Michelle McGowan Mary Hansen Pat Robinson

Roxann Daggett Tawn Hanson Sauk Rapids Women of Today

BJ Swan Heidi Westerlund Sharla Kilen
Anita Smoley Alexandra Staley Sharon Berquist
Anna Nichols Burnsville Women of Today Shirley Vessilman

Cindy Golbuff Connie Fink St Cloud Women of Today

JoAnn Miller Constance Johnson

#### **General Donations**

New Hope WTSauk Rapids WTBecky HaleBrainerd Lakes WTMonticello WTMaple Grove WTAnoka WTDuluth WTSavage Area WTSTMA WTWillmar WTAmy PumperFridley WTSt Cloud WTDistrict 5 WT

#### **Outstanding Young Adult**

MN Women of Today raised by the OYA SPM

#### **Chapter Grant Donations**

Chapter Grant Lucky Buck auction was held at Winter State 2023. Thank you to all who donated to the baskets and who supported by their lucky buck donations.

#### Straight River Scholarship

No income received this year.

#### C.L. Anderson Scholarship Art Auction

(In-Kind and Financial)

Thank you to all who donated to the auction and who supported by their purchases.

#### C.L. Anderson Scholarship Donations

No donations received this year.

#### **Extensions**

Baskets will be auctioned at Annual 2023

## **Donations for Local Chapter Projects and Corporate Donations**

Optimist International - Sauk Rapids Post 88 for Greenbush

Optimist International - St Cloud Hasso Briese Legion for Rice

Optimist International – District 5 Shakopee Lions
Optimist International – St Joseph Bremer Bank for Morris

St Augusta Post 621 for St Cloud

Charities Aid Foundation for Hutchinson

Multiple business/individuals – Morris Area

Chipolte Mexican for Rice

Foley Lions for Rice

Blackbaud Giving

Benevity Fund Tennant Co for Fridley

Lakeville Lions – Burnsville Granite City Lumberjacks for Rice American Legion – Melrose Waite Park Pizza for St Joseph

Rice Area Sportsman – Rice Profinium for Fairmont Frontstream for St Cloud

The MNWT Foundation can be found on Facebook and on the MNWT website at <a href="www.mnwt.org">www.mnwt.org</a>. To contact the Foundation, email the Foundation Chair at foundation@mnwt.org.