



## Now What! ROAR after Recruitment.

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### We just signed a new member, now what?

**Orientation:** This can be a simple sit down and chat over coffee thing, or an organized chapter social. A New Member Orientation template can be found on the MNWT website. Include the MNWT creed and mission statement in your chapter orientation. You can also include MNWT history, state and district structure, chapter history, chapter structure, and chapter relevant information all members should know. Invite your entire chapter to attend. Include a handout for attendees.

**Activation:** Include your new member in chapter activities. Co-chair projects with them. Invite them to car pool with you. Find them a Big Sis.

**Retention:** Recognize your new member for the contributions they bring to your chapter (big and small). Send personal notes of thanks. Give chapter based awards. Use your chapter newsletter to share gratitude. Send in district and state nominations.

### We have members who we haven't seen in a while, now what?

**Orientation:** Hold short five-minute mini educational orientations at your chapter meetings. Ideas for mini orientation topics are chapter awards, local officer duties, how to co-chair a project, definition of a nonprofit, and organization terminology. Invite members you have not seen in over three months. Share with them the highlights of the upcoming meeting. Offer them a ride. Give them a reason to show up.

**Activation:** Personally invite members to participate in your chapter's socials and events. Ask them to co-chair projects with you. Invite them to car pool with you. Send them a participation survey to see what they are interested in.

**Retention:** Remind your MIA members of the contributions they made to your chapter and community (past and present). Emphasis their value.

### We have a lot of long term members who don't contribute like the used to, now what?

**Orientation:** Include an information article each month in your newsletter. Keep topics positive and group orientated. Consider topics like the benefits of being a big sis, why co-chairs make volunteering fun, the benefits of having prepared reports at general meetings, and how volunteering is good for the body and mind.

**Activation:** Ask them if everything is okay, do they need anything. Ask them to co-chair projects with you. Make it a group effort. Each month have a different member call others to participate in your upcoming chapter socials. Ask them to be a Big Sis. Remind them that they have a lot to offer a new member. When more experience members activate our new members we share our chapter's knowledge and increase the number of hands available.

**Retention:** Recognize your chapter's seasoned member for the contributions they bring to your chapter (personal and chapter support). When taking over projects, ask the seasoned members for the history. Take time to value their contributions and learn what did and did not work before you make changes.