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MN Women of Today
Programming Areas
2008-2009

Internal Areas

- **Living and Learning (New)** - *This area will encourage a member's personal growth, physically, mentally and spiritually. Organize Fellowship services at convention; promote the new all purpose certification and the Outstanding Women award.*
- **NEWSLET** - *Official newspaper of the Minnesota Women of Today, distributed to all members; Educates members on creating their own local and district newsletters.*
- **Public Relations** - *Programming area teaches our members how to market our organization by utilizing community assets; newspapers, cable, television, radio, etc.*
- **Records and Recognition** - *Program to encourage good recordkeeping for chapter projects; project recognition; Promotes mid-year and year-end entries; Projects of the Quarter; and Success.*
- **Ways and Means** - *Educates chapters on how to raise funds for operating expenses. Operates the state store. State Store allows members to purchase WT items and manuals. Open at all conventions and state run events.*

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External Areas

- **Community Connections (New)** - *Organizes patriotic readings at conventions, promotes Friendship Ventures and the Outstanding Person With Developmental Challenges award*
- **Youth of Today (New)** - *This programming area shall promote, create and support youth activities and experiences that allow youth to discover the importance and joy of volunteering.*
- **Women's Wellness** - *Educate members on up to health issues; support a foundation dealing with women's health; promote the March of Dimes Walk America*
- **Priority Area** (Currently Jacob Wetterling Foundation) - *This area is approved by the state membership for a three year revolving cycle.*

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Minnesota
Women of Today
Programming

A great place to learn!



**For More Information
Please Contact**


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*"We set sail on this new sea
because there is knowledge
to be gained."
John F. Kennedy*



Is a State Program Manager position in your future?

A member must meet the following qualifications to be eligible to serve as a state program manager.

- Be a member in good standing for at least two years.
- Have interest and knowledge of programming area.
- Have personal backing of their local chapter.
- Shall seek and use the help of any agency concerned with their particular area.
- Have served as a local program manager and a district program manager a minimum of one year (can be concurrent) OR have served as a district director.

Time Involvement

- Attending Conventions - As a member of Exec Council your registration is paid.
- Attending MNJOTS (First full weekend in June) - Training session for your position.
- Foundation visits if you are working with a foundation.
- Visitations to chapter/districts as time permits.
- Several hours during the week to complete paperwork, CIPs etc. Varies from week to week.



What's in it for you?

- Opportunity to be the first SPM to work with new programming areas; Community Connections, Living and Learning and Youth of Today.
- Become a part of the Executive Council team making new friendships and gaining a lot of knowledge and experience
- Create excitement and enthusiasm with the membership by providing information and challenges
- Work closely with other programming enthusiasts and a supervisor ready to help you succeed
- Envision the programming possibilities and create your own vision for that programming area
- Connect with other members, chapters and districts through visitations
- Work with a foundation to promote your area
- Gain knowledge of Women of Today
- Grow as a person through your trainings, experiences and collaboration with other staff and members
- Honor deserving individuals through quarterly awards for outstanding work by members and chapters
- Make a difference in Women of Today




Testimonials from Past State Program Managers

"I loved being a state program manager for Ways and Means and People with Developmental Challenges. The skills I gained from these positions include newsletter publication, how to communicate with foundations, professionalism when working with foundations, public speaking, how to organize events and fundraising programs. I also learned team building techniques through the Executive Council meetings and trainings, as well as personality traits, accounting, marketing skills and finance experience. It was among the best positions I have held. Don't pass up this leadership building opportunity." - Kayla Hermann MNWT Past State President, current USWT President.

"Being an SPM for YCI is one of my fondest memories of Women of Today. The highlight for my year was the forum I did that year on fun kid's activities. We made ice cream and children's putty. It was a blast! It was 5 years ago and I still have people ask me for the recipes. I met so many people across the state and felt I was making a difference as an SPM." - Jen Kinzer YCI SPM 2002-03

"Being an SPM gave me the opportunity to do something fun or creative outside of work. I thoroughly enjoyed the camaraderie with other members on Executive Council and making new friends around the state." - Amy Schoch KD SPM 2006-07, PR SPM 2007-08



"The first time I bid for a State Program Manager position I was scared yet excited. I had a chance to bid for an area that I am very passionate about, Personal Enrichment. Although I found it hard work, I was able to succeed because of my passion. That is why I decided to bid on a second State Program Manager Position this year, Women's Wellness. I love the idea of bringing my own ideas and causes to light within the Women of Today. And the outpouring of success and enthusiasm from the membership leaves a warm spot in my heart. Four years ago I would never have dreamed of holding a state position, but the leadership abilities I have gained from holding one transpires in where I'm at today. It has helped me find a new job and take more control over my life. Plus, the friendships that I have made will last me a lifetime! Being a State Program Manager has been one of the greatest, most fulfilling experiences of my life." - Stephanie Helgeson PE SPM 2005-06, WW SPM 2007-08