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MNWT Statewide Project | 2017-2018 Buckets of Sunshine Wigs for Women | wigsforwomenwithcancer.com

A group of cancer survivors recognized a need to help women in Minnesota experiencing hair loss due to cancer treatment. They dedicated themselves to finding a way to help and established **Wigs for Women** which has grown to be a 501(c)3 non-profit charity established in 2012. Many insurance companies identify a wig as only aesthetic and not medically necessary. Providing a wig for an individual who has experienced hair loss can help restore dignity and confidence for those who need it most. The Board of Directors hold monthly meetings to discuss and plan their events and activities.

What does **Wigs for Women** do:

- Offers a wig voucher program to offset the wig cost that is not covered by insurance
- Holds an annual fundraising benefit in February, proceeds help fund the wig voucher program
- Increases public awareness of hair loss issues
- Identifies new and innovative ways to better serve the community

Mission: To enhance the dignity, self-esteem and well-being of those who are experiencing hair loss due to cancer.

Support Wigs for Women Chapter Project Ideas

Your chapter or district can support the 2017-2018 Buckets of Sunshine ~ Wigs for Women ~ project in a number of ways, including:

- ❖ Donate basket or sponsor a table for their annual fundraiser silent auction
- ❖ Donate items to a MNWT sponsored silent auction basket (*see details in this CIP*)
- ❖ Donate money from a fundraiser your chapter/district holds
- ❖ Collect wigs and donate to the project
- ❖ Donate hair to Pantene Beautiful Lengths program
- ❖ Contact local beauty salons for providing services for ordering or styling of wigs and/or participation in other areas of the program
- ❖ Provide helpers and/or attend the annual fundraiser held in February in St. Cloud

wigsforwomenwithcancer.com

Follow Wigs for Women on Facebook



Get the word
Out

Save the Date!

6th Annual Wigs for Women Fundraiser

February 17, 2018

6 – 10 p.m.

Tickets: Advanced \$20; At Door \$25

Advance tickets can also be purchased on
www.thevalueconnection.com (St. Cloud)

Wigs for Women Annual Fundraiser

This is the main fund raiser for the organization. Silent auction baskets are needed for all ages as this is a family focused event. A variety of baskets is desirable so that some baskets might be smaller for kids budgets as well as larger baskets with several items.

If your chapter or district would like to donate items to a themed basket rather than an entire basket, we are collecting non-perishable items to create themed baskets for silent auction baskets.

If you would like to volunteer for the February event, sign up at our Project Fair booth.

MNWT Fall State Project Fair Friday, September 22, 2017; 7-9 pm

Visit the Wigs for Women booth at the Fall State Project Fair. Learn more about the organization and how you can help, drop off any donations you have, or purchase items for sale.

Final collection for this Buckets of Sunshine project is Winter State 2018.

Other Ways to Help

Collect unneeded wigs and donate them to be refurbished and donated to those in need.

Donate head forms for wig displays.

Contact local salons in your community to see if they will offer to do head measurements for free for women ordering wigs.

Contact local salons in your community to see if they will provide free wig styling for area women.

Fundraising Ideas

Hold a makeover party or hair day at a local beauty college.

Hold a make and take for natural hair treatments.

Host a fancy hat and gloves party at a chapter meeting.



Our Goal: To raise \$5,000 value of silent auction baskets, table sponsorships, cash donations, in kind donations, service hours, wigs, and other items.

Pantene Beautiful Lengths

Donate hair that is no more than 5% grey, contains no chemicals or dyes, and is at least 8" long.

Pantene Beautiful Lengths
Attn: 192-123
806 SE 18th Avenue
Grand Rapids, MN 55744

For more information, visit:
www.pantene.com

About MNWT Statewide Project: Buckets of Sunshine

Our Objective: To promote the Minnesota Women of Today while conducting the Buckets of Sunshine Project that raises funds, donates items, or otherwise helps the selected organization.

The marketing committee selects an organization that will benefit from our organization's efforts from bids that are presented at the third trimester meeting. In the past, we have donated monetary and gift items to organizations such as: Shriner's Hospital, Green Sneakers, Cheerful Givers, Mary's Place, Minnesota Coalition for Battered Women, Project Linus, Ruff Start Rescue, Operation Minnesota Nice, Firefly Sisterhood and others.

For more details, contact the marketing chair: marketing@mnwt.org