

State Programming (from 2013-2014 State POA)

Programming Emphasis Months

June Chapter Management † Public Relations † Personal Development/ STEP †	September Community Connections † Women of Today Week † USWT Foundation † Membership † Public Relations † Personal Development † Isaac's Journey Foundation †	December Membership †	March Health & Wellness † Membership † STEP †
July Community Connections † Extensions † Friendship Ventures † Public Relations † Membership †	October Buckets of Sunshine † Domestic Violence Awareness † Extensions † Records and Recognition †	January Living and Learning. † Personal Development † Project Recognition †	April External Area (Domestic Violence Prevention) † Listening Course † Volunteer Recognition †
August Domestic Violence Awareness † Project Recognition † Health and Wellness † Ways & Means † Youth of Today †	November Health & Wellness † Parliamentarian † Women's Wellness †	February Extensions † Domestic Violence Prevention † NEWSLET †	May Website † Parliamentarian † Community Connections † † Minnesota Women of Today emphasis † United States Women of Today emphasis

Internal Programming

Living and Learning programming area promotes participation and provides information and project ideas in the areas of personal growth of members; intellectually, spiritually, civically, and through family. This area also promotes the Impromptu competitions as well as the Women Who Impact award. Invocations and benedictions at meetings will fall under this area.

NEWSLET is the official newspaper of the Minnesota Women of Today. Every member is encouraged to submit an article to this newspaper by contacting the editor. Items included are: staff and program manager news, awards received at conventions, personal notes, chapter highlights, etc. Each member receives a copy of the publication delivered to her/his home. The NEWSLET state program manager will also offer tips and ideas on generating your own newsletters.

Public Relations programming area is the “how to” in utilizing your community assets: the local paper, cable network, radio, TV and businesses. Learn ways to spread Women of Today news! Founder's Day is celebrated July 1 and Women of Today Week is celebrated in September. Promote MNWT as one of the top ten volunteer groups to be a part of in Minnesota. This is a USWT programming area.

Records and Recognition programming area is designed to help encourage good record keeping. Ideas for chapter histories come from this area, as do awards and incentive ideas. Presidents, state delegates and executive council members complete individual entries at the end of each year that are beneficial to the next officer in that position. The entries are judged and keys are awarded based on the accomplishments recorded in the entries. Records and Recognition also coordinates the chapter Success System submissions.

Ways & Means programming area offers each chapter means to raise funds for normal operating expenses. Check within your chapter handbook to see what your chapter does, and what month to expect a project. If you have an idea for a fundraiser, attend the board meeting and present it. The state organization raises funds in several different ways, including the State Store where members can purchase items carrying the Women of Today logo, manuals and various other items of interest. The State Store is open at all conventions, as well as LOTS and spring area meetings.

External Programming

Community Connections programming area encourages involvement in the local community (e.g. food shelf, a civic project, senior citizens, adopt-a-family, etc.) This area promotes Friendship Ventures, the Outstanding Person with Developmental Challenges Award, the Community Connections Awards, and national programming areas that do not fall under any MN programming area.

Isaac's Journey programming area encourages members, chapters and districts to become educated about and do fundraising for Isaac's Journey Foundation. The Isaac's Journey "where HOPE begins" foundation was launched in January 2008. Isaac's Foundation developed from the passing of cancer patient Isaac Matthew Lieser (June 22, 2005-January 23, 2008). Isaac's Foundation is a 501c3 non-profit organization operated 100% by volunteers with zero administrative cost and ZERO employees. Since the Isaac's Foundation began in January of 2008, the Foundation has donated more than \$75,000 to the University of Minnesota to strictly fund Childhood Cancer Research. Ways to support this wonderful organization include: Chapter and district fundraisers of all varieties, volunteering for the Hope Run and Chili Feed, and donating or sponsoring items for their Chili Feed. Check out their website and the CIP for upcoming events and fundraising ideas.

Women's Wellness programming area will focus on providing and supporting women's health education through traditional and holistic medical practices, as well as balanced lifestyles. The state program manager may promote up to two health areas and possibly one additional foundation of her choosing. The March of Dimes March for Babies will be promoted through this area.

Youth of Today programming area promotes ideas and activities that allow youth to discover and experience the importance of volunteering. This area also promotes the Outstanding Young Adult program, Kids Week and foundations related to youth activities.