



# Minnesota Women of Today 2021-2022 Fall State

Chapter Management Vice President  
Stepping into Success

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## Fall State CIP 2021

Greetings Chapter Presidents!

I hope you are all feeling more comfortable "stepping into success" as you navigate your presidential role! There are many exciting events happening in this trimester, kicking off with Women of Today Week in *September*. Remember to gather with your local, district, and state Women of Today friends for some great social opportunities. *October* brings us Make a Difference Day where we can really shine as an organization in our communities. Again, share with your fellow MNWT members, the events and service projects you have participated in with others. Remember that your Mid-Year Evaluations are due in *November*. This document gives you a chance to review your goals to see what is working and what may need to be adjusted to meet your own expectations. This tool is also helpful in completing your year-end evaluation as you can continue adding to it as you accomplish your goals. And before you know it, it will be *January 2022*, and we will be meeting for Winter State Convention at the Crowne Plaza in Plymouth!

Please review my CIP for reminders, ideas, and resources. I hope that many of you will consider completing the CMVP President Challenge with your chapter. All chapters who participate will be in a drawing for an incentive basket at Winter State!

Please feel free to contact me if you have any questions, concerns, or would just like to chat. Remember, ANY chapter can reach out if support, ideas, or information is needed. Wishing you a successful second trimester!!!

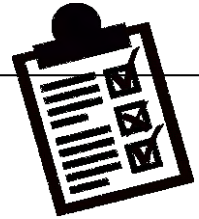
In Friendship :)  
Michelle

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<u>Important Dates</u>	
Sept. 19-25	Women of Today Week
Oct. 23	Make a Difference Day
Oct. 27	Trimester 2 Webinar
Nov. 13	Mid-Year Evaluations due
Nov. 15	Early Bird dues deadline
Dec. 30	Trimester 2 closeout
Jan. 2	Success submission due
Jan. 27-29	Winter State Convention

Please check the [www.mnwt.org](http://www.mnwt.org) website for all dates



## 2nd Trimester To Do List:

1. Complete and submit President Mid-Year Evaluation by Nov. 13th
2. Complete and submit SUCCESS documentation by January 2, 2022
3. Complete CMVP leadership activity at Trimester 2 general meeting & report to CMVP
4. Register for Winter State Convention & encourage chapter members to do the same
5. Share important Trimester 2 calendar dates with your chapter

Minnesota Women of Today  
Presidential Bonus Points for SUCCESS  
Trimester 2: 2021-2022

Have three or more members attend the October  
27th MNWT Webinar- **25 points**

*AND/OR*

Submit your chapter By-laws and Policies to the  
State Parliamentarian for review by November  
1st- **25 points**

*AND/OR*

Submit at least one nomination for the Winter  
State Outstanding Awards by the November 1st  
deadline- **25 points**

*AND/OR*

Sell two books of MNWT Finance Committee  
raffle tickets by December 31st- **25 points**

*AND/OR*

Have two or more general members attend a  
visitation to another chapter's meeting or event by  
December 31st- **25 points**

**MAXIMUM of 100 points**

The deadline for 2nd trimester submission of Success  
is January 2, 2022 and should be emailed to  
success@mnwt.org Find the Member Homepage and  
select, "Forms & Publications, scroll down to, "Chapter:  
Management" and the current Success form and  
guidelines will be listed.

## Ways to Promote Your Chapter

### *Local*

Submit an article about your chapter to a  
local newspaper

Create business cards/pamphlets to hand  
out at events in your community

Make bookmarks to leave at a local  
library/bookshop (with their permission)

Hang flyers around your community

### *Social Media*

Develop a chapter website or blog

Create a public chapter Facebook page  
and post pictures, upcoming events, etc.

### *MNWT*

Submit an article promoting your chapter to  
MNWT NEWSLET at [newslet@mnwt.org](mailto:newslet@mnwt.org)

Submit a social, membership event, or  
service project to [PR@mnwt.org](mailto:PR@mnwt.org)

Have members identify their "Why"  
statement and send to MNWT website



**Thank you to the following Presidents for completing their Fast Starts:**

**Tanya Rothstein, Albany**  
**Jennifer Wulff, Anoka**  
**Melissa Bueckers, Avon**  
**Peggy Strickland, Brooklyn Park**  
**Mary Sobczak, Burnsville**  
**Michelle McGowan, Byron**  
**Jessica Schultz, Coon Rapids**  
**Tari Hiveley, Duluth**  
**Angela Hanson, ECC**

**Carla Hanson, Maple Grove**  
**Connie Fink, Monticello**  
**Jennifer Auger, New Hope**  
**Tracy Salwei, ROD**  
**Judy Moldenhauer, Sauk Rapids**  
**Danna Bromaghin, St. Cloud**  
**Anita Smoley, St. Joseph**  
**Julie Davis, STMA**



**CMVP President Challenge- 2nd Trimester**

Each trimester, in my CIP, I will include simple leadership information or activities for you to share with your chapter at a general meeting. Email me at [CMVP@mnwt.org](mailto:CMVP@mnwt.org) upon completion to be entered into a drawing for an incentive.

For 2nd trimester, include the Drew Dudley You Tube video (6 min. 15 sec.) on Everyday Leadership at a general meeting, asking 2-3 members to share a "lollipop moment" after the video.

Reminder: President Mid-Year Evaluations are due November 13th

Go to [www.mnwt.org](http://www.mnwt.org)

Go to "member homepage"

Click on "forms and publications"

Scroll to "officer: evaluations"

Locate "individual entry guidelines" for instructions

Click your position ("local president") and add your information!

Success System– Cat Shuman, Success Coordinator  
**SUCCESS ROCKS! And you do too!**

Thanks to the following chapters that submitted Success System for their chapters for first trimester:

Aitkin, Anoka, Avon, Brainerd Lakes Area, Burnsville, Coon Rapids, Duluth, Fridley, Hutchinson Area, Maple Grove, Monticello, Morris Area, New Hope, Sauk Rapids, St James, and St Joseph.

If you haven't submitted to Success before or it has been a while, please be assured that your chapter can participate, and we have specialists that can help you get started. Success System is a way to measure how well-balanced your chapter is in the various areas of which you can participate. These areas include membership, chapter management, meetings, and programming with a variety of options/topics under each area. Every trimester, there are Presidential Bonus points awarded for participating in select focus areas and these will vary each trimester.

A question that came up during first trimester was related to the Presidential Bonus points, aka Item D under Programming on the Success form. The Success System form lists the verification requirement as "Copies" which indicates you should provide documentation with your Success submission. The Success System guidelines direct you to briefly describe the bonus points that you are claiming in a special section at the bottom of the form labeled "D-President's Bonus Description." The guidelines also note that these requirements are set by the State President each submission/trimester and that verification methods will be stated in the CMVP's CIP. Unfortunately, I did not provide any notes about verification for those items in the CMVP's MNJOTS CIP, so that could have been confusing.

*Success points for 2nd trimester are listed on page 2 of this CIP.*



**Congratulations to Albany, Elk River, Jackson, Savage Area and Staples-Motley for coming off of TLC 1st trimester!!!**

## Addendum to Trimester 2 Success System article – Cat Shuman, Success Coordinator

Following are notes about verification for the Presidential Bonus Points to include with your Success submission. Descriptions/notes are to be listed in the box on the lower right of the form [D. President's Bonus Descriptions].

- Three or more members attend the Oct 27<sup>th</sup> MNWT Webinar: list chapter and names of members who attended – no copies needed. (verified by CSC)
- Submit chapter bylaws and policies to State Parliamentarian by Nov 1<sup>st</sup>: list date submitted - no copies needed. (verified by state Parli)
- Submit at least one nomination for Winter State Outstanding Awards by Nov 1<sup>st</sup> deadline: list OSA nomination area(s) – no copies needed. (verified by OSA Chair)
- Sell two books of MNWT Finance Committee raffle tickets by Dec 31<sup>st</sup>: list date you turned in money and tickets - no copies needed. (verified by FVP)
- Have two or more general members visit another chapter's meeting or event by Dec 31<sup>st</sup>: list chapter that was visited and names of members attending. Include copy of agenda, flyer, or email signed by that chapter president with your submission. (verified by Success Coord)

If you have any questions, you can email me at [success@mnwt.org](mailto:success@mnwt.org). Other contact information is 612.812.9198 (cell/text).

Reminder: deadline for 2<sup>nd</sup> trimester submission of Success is January 2<sup>nd</sup>, 2022. Submissions should be emailed to [success@mnwt.org](mailto:success@mnwt.org). Current Success form and guidelines are available on the MNWT website: go the Member Homepage and select "Forms & Publications; then scroll down to the section "Chapter: Management" and the current Success Form and Success Guidelines can be found in the list.