



Minnesota Women of Today
Fall State CIP 2022-2023
“Strengthening Our Chapters”

Linda Nindorf
ph.#: 715-919-2334
cmvp@mnwt.org
mnwt.org



Welcome to 2nd Trimester

Congratulations to the 17 Chapter Presidents that submitted your fast starts. This will help you to stay on track for the rest of the year. This is also a great tool to lean back on to help with your chapter being well rounded throughout the year. The Mid-Year/Year-End procedures are being re-evaluated at this time, but I strongly encourage you to submit a mid-year to see if you are on track with your fast start, and where there needs to be improvement.

I hope you are all continuing to work on being a healthy chapter and working with the 5 traits page that is included in this CIP, look it over and see that you are working the numbers within your chapter.

My 2nd Trimester Challenge to you send me snail mail, email, any mail, post to my MNWT membership page that you are IMPLEMENTING any one of the 5 Traits. There will be a gift card drawing at Winter State.

Please look over the Success CIP from Cindy Sanders for 2nd Trimester lots of great updates for Success.

In Fellowship

Linda

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IMPORTANT DATES	
Sept 2	Project of the Trimester
Sept 18-24	Women of Today Week
Sept 23-24	Fall State Convention Arrowwood, Baxter
Oct 7-8	USWT National Mid-year Missouri
Oct 9-15	Membership Week
Oct 22	Make a Difference Day
Oct 26	MNWT 2 nd Tri Webinar
Nov 1	Women Impact, OYA, PWD nominations due
Nov 15	Early Bird Renewals
Dec 15	All Renewals due POSTMARKED TO CSC
Please check the www.mnwt.org website for ALL dates	

Second Trimester to Do List:

1. Submit your Early Bird Renewals by November 15, 2022 CSC
 2. Complete CMVP Challenge of one of the Five Traits of a Healthy Chapter
 3. Complete and submit SUCCESS by January 2, 2023 to success@mnwt.org
 4. Share important 2nd Trimester calendar dates with your chapter
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Presidential SUCCESS Bonus Points

Have three or more members attend the October MNWT Webinar (25 points) (verified by the CSC)

AND/OR

Support ONTO Sales by purchasing a T-Shirt or Flowers (25 points) (verified by MNWT COB)

AND/OR

Submit at least one nomination for the Winter State Outstanding Awards by November 1st (25 points) (verified by SPM's)

AND/OR

Participate in the President's 2nd Trimester challenge (25 points) (verified by President)

AND/OR

Have two or more members attend another chapter's meeting or event by December 31st (25 points) (chapter to verify with signed agenda)

(Maximum 100 points)

WHAT ARE SMART GOALS?

S=Specific

Clearly state what is to be achieved, by whom, where and when it is to be achieved. It may also state why it is important that the activity is achieved.

M= Measurable

The activity must clearly state how to evaluate whether the activity has been achieved. Think of the questions, how much? How many? How often? How effective? The goal is to measure change over time.

A=Achievable/Attainable

The activity must be achievable within a year.

R=Realistic

The activity must focus on outcomes (i.e.; 75% of Presidents will complete their Fast Start by July 15th.)

T=Timely

Clearly identify the timeline in which the activity is to be completed. This can include benchmarks and target date of completion (i.e.; month/trimester/mid-year).

FIVE TRAITS OF A HEALTHY CHAPTER

#1 An active committed board.

- A. All of the positions don't have to be filled, but the members that are on the board should be active.
- B. Guide the chapter with ideas for projects and events.
- C. Be organized and respectful of others time. Start on time. Come to meetings prepared with agendas and reports so members and guests can follow along. If you are responsible for something, come prepared with an update, questions you need answered, or what you need for the activity to be successful.
- D. Keep track of your chapter's activities – what's happened and what's coming up. People love to hear about this, especially if they miss an event or meeting.
- E. Be supportive and open to member's ideas and passions. Train members on how to be a chair or host an event. Pair up experienced members with newer members to help them realize the potential of their ideas.

#2 Have a mix of service projects, socials, and membership events every trimester. Ideally the chapter would have two or three of each per trimester.

- A. Service projects are the gateway to your community. Anything you do to make a difference is a service project, from picking up trash in a local park to donating \$10,000 to a charity. It all matters to the community & your members!
- B. Socials help bond your chapter in friendship. These are members only events and they can be fun and/or educational.
- C. Membership events are for getting others introduced to the chapter and all you do. This helps bring new ideas and excitement into your chapter.

#3 Be active in recruitment and retention. This is all about the balance between being open and actively accepting to new members and new ideas, while at the same time retaining the members you have.

- A. Make yourself known in your community. Publicize general meetings and community service projects in your local paper and community bulletins.
- B. Make personal communication with all of your members a priority. Every trimester call them or send them a handwritten note in the mail. If you haven't seen a member in a while, contact them and let them know they are missed!
- C. Make time to actively look for new members. Don't be afraid to talk about why you love your chapter while you are waiting in a line or at a different event. Hand out a postcard, flyer or business card with your chapter's information and upcoming events.

4 Have Engaged Members. An engaged member participates in at least one event every trimester.

- A. All members should be plugging themselves in where it makes sense for them. All members will not participate in every event and that is ok.
- B. Use co-chairs for projects to build experience in members and balance the workload. Co-chairing is also a lot of fun & a great way to get to know someone new.
- C. Meetings, service projects, socials, and membership events should be organized so that they run smoothly and all involved leave with a good impression of the chapter.

#5 Have Positive Energy. The chapter's atmosphere should be fun and uplifting.

- A. Positive energy allows you to make a greater difference in your community and yourself. You will attract what you put out into the world.
- B. Chapter events should be something you look forward to because members like the people involved, feel respected and look forward to what is coming next.
- C. Empowering members increases positive energy.



Congratulations to the 19 chapters that submitted success first trimester.

Aitkin	Albany
Anoka	Avon
Brainerd Lakes Area	Burnsville
Byron	Champlin
Coon Rapids	Duluth
Fridley	Hutchinson
Maple Grove	Monticello
New Hope	Rice
Sauk Rapids	St. Joseph
STMA	

You are on the right track to better chapter management. It really is not about the points, but how your chapter is functioning. I know that the success march is a lot of fun so that is the part of submitting success that is immediate gratification.

I encourage you to reach out to other chapters in your district to also submit success. Help guide them through the process or put them in touch with me. It can be overwhelming if you have never submitted before.

Tips for success:

- Make sure you have a wrap up and submit it
- If you file any certifications or projects of the trimester, print them out and add them to your success packet
- Number your pages and put the page numbers on the success form.
- Make sure you mark in your entry what event falls under what category. Example an M-event, in your chapter notes highlight it and mark CMG. That way there is no question out what I am looking at.



Cindy Sanders
 Success Coordinator
 2022-2023
 612-816-8378
 success@mnwt.org

Points to claim first trimester only:

- Attend the United States Annual Convention in Missouri

Points to claim yearly (this can be done any trimester)

- Conduct a Chapter Survey
- Hold a By-law review and send changes to MNWT Parli

District Directors:

I have a challenge for each of you. Get one more chapter in your district to submit success and you will be put into a drawing for a district party basket. If all the chapters in your district participate, you will automatically receive a district party packet.

2023

Success is due postmarked or emailed to the above email address on **January 2, 2023**

Presidential SUCCESS Bonus Points

Have three or more members attend the October MNWT webinar (25 points) (verified by the CSC)

AND/OR

Support ONTO sales by purchasing a T-shirt or flowers (25 points) (verified by MNWT COB)

AND/OR

Submit at least one nomination for the Winder State Outstanding Awards by November 1st (25 points) (verified by SPM's)

AND/OR

Participate in the President's 2nd trimester challenge (25 points) (verified by President)

AND/OR

Have two or more members attend another chapter's meeting or event by December 31st (chapter to verify with signed agenda) (25 points)

A total of 100 points Maximum per entry