



Minnesota Women of Today
2021-2022 Plan of Action
Chapter Management Vice President
Stepping into Success

Michelle Kocak Jones

2320 Eastwood Circle
Monticello, MN 55362
763-229-9595
CMVP@mnwt.org
www.mnwt.org



Goals and Implementation

- Goal 1: To include leadership information and activities in Chapter Information Packets (CIPs) each trimester for Chapter Presidents to discuss and perform at monthly general meetings.**
- A. Trimester 1, include leadership quotes, encouraging members to share an opportunity when their leadership skills produced a positive outcome within the Women of Today organization.
 - B. Trimester 2, include Drew Dudley (6 min. 15 sec.) YouTube video on Everyday Leadership, in a general meeting, asking 2-3 members to share a "lollipop moment" after the video.
 - C. Trimester 3, include "30 Seconds Left" activity where members are divided into small groups to share a best moment of their lives in 30 seconds with other group members.
 - D. Encourage chapter presidents to include a leadership activity as part of all general meetings, using Leadership websites to guide the activities and discussions, offering incentives to all participants.
- Goal 2: To communicate with all chapter presidents at least one time each trimester via phone call, email, text, or messenger to assist them with achieving their goals by reviewing their Plan of Action.**
- A. Share online link with chapter presidents by June 15th, promoting submission of Fast Start, offering a drawing for an incentive basket to be awarded at Fall State Convention.
 - B. Encourage all chapter presidents to submit their Fast Starts by the July 15th due date with a goal of 25% of presidents doing so.
 - C. Contact chapter presidents each trimester with chapters who have less than 15 members, developing an action plan to offer assistance in retaining and recruiting members.
 - D. After meeting with district directors of chapters who are on the TLC list, follow up with chapter presidents each trimester to implement a plan of assistance and support as determined per chapter member requests.
- Goal 3: To contact chapter presidents each trimester via phone call, email, text, or messenger with reminders of upcoming events, webinars, and activities involving training opportunities for them and their members.**
- A. To have 40% of chapters attend President/State Delegate Retreat and 50% of chapters attend Local Officer Training Sessions (LOTS).
 - B. With staff assistance, provide trainers with topics and information to present at LOTS and Retreat.
 - C. Each trimester, promote events and upcoming trainings and webinars in Chapter Information Packets (CIPs), on Facebook, through email, and in chapter mailings.