



Making New Friends MNJOTS 2017 CIP

Brenda Kennelly

Extensions Director

12992 Martin Street NW
Coon Rapids, MN 55448

763.443.8391

extensions@mnwt.org

Welcome to a fresh start to a new year with the Minnesota Women of Today!

I am very proud to be serving as your Extensions Director. This year I plan to be making new friends across the state of Minnesota as we form new chapters and enjoy time with current chapters. My goal this year is to form at a minimum of five chapters in new communities by this time next year.

I am a member of the Coon Rapids chapter, I have held many chapter, district and state level positions. My husband's name is Pete and we have four children and three grandchildren that we absolutely adore. Each summer we enjoy camping across the state and spending as much time with our family as possible.

This year I believe we can all work together to make new friends across the state together. Thanks to all of our amazing members for working hard on this goal with me this year. Together we can make great things happen!

Thank you for all your help ~

Brenda Kennelly
Extensions Director
2017-2018

DID YOU KNOW that when a new chapter completes their extensions before August 15th the NEW chapter will receive \$100.00 from the Minnesota Women of Today Foundation.

First Trimester Membership Rebates from MNWT Foundation –

When your chapter has growth +3, the chapter will receive a rebate of \$20.00.

When your chapter has growth +5, the chapter will receive a rebate of \$50.00.

EXTENSIONS IN PROGRESS

St James chapter is extending to **Trimont**.

Cathy Snyder and Stephanie K from Rice are extending to **St Joseph**.

Congratulations to the teams above for all your hard work and dedication to these areas. Big things are going to happen this year as we complete these extensions by April 2018!

If you are aware of any other communities that would benefit from a chapter please reach out to me at extensions@mnwt.org.

What does an “Extension in Progress” mean?

- We, as member, identify a community that has an interest in the Women of Today organization.
- An extension team (individuals, a chapter or a district) sets up informational meetings in their community to create a group of 10 or more people wanting to form a chapter of their own.
- We sign up new members in the new community and a new chapter is started.

An **Intent to Extend** form can be found at www.mnwt.org, or by notifying me of your intent.

There are a few communities being mentioned, aside from the two above. You can send in more thoughts, or reach out to me on ways to help with the following:

Bemidji, Princeton and Milaca.

Newly formed chapters are called “2 and Under” chapters for their first two years, and then they graduate into a full-fledged chapter. Currently we have the amazing five 2 and under chapters to keep inspiring: **Alexandria, Coon Rapids, Hutchinson, Eastern Carver County and Wilmer Area.**

FIRST TRIMESTER TWO AND UNDER CHALLENGE

- Invite a speaker to your monthly meeting and take pictures and post about that organization on your Facebook page to promote your chapter and speakers coming to your meetings.
- Hold a fun membership event and post pictures on your Facebook page promoting new members and your chapter having fun outside of meetings.
- Submit pictures to me of your chapter at each event you hold.
- Submit an article to your local paper or local publication about an upcoming event your chapter is holding.

Please send all verifications to me by September 10, 2017 and you will receive a gift from me at Fall State 2017.

SUCCESS FOR 1st TRIMESTER

\$50 donation to the State Plan of Action (POA) ~ 50 points **and/or**

Celebrate Founder's Day by holding an M-event (utilizing PR) and submit the USWT Founder's Day Participation form found in the PR CIP ~ 50 points **and /or**

Complete the **NEW** trimester programming report form ~ 50 points **and/or**

Hold an M-event during SHINE week (July 23rd-29th), post event on Facebook, tagging State MVP, Cindy Umland. Also host a Kids Week event (August 13th-19th), post event on Facebook, tagging EVP Barb Zeroth along with adding **four** new members during the month of July/August ~ 100 points.

MAXIMUM OF 100 BONUS POINTS

There will be an additional **100 Presidential Bonanza Bonus Points awarded** *IF ALL FIVE copies of the following are included:*

1. *Sales and Use Tax Permit*
2. *Articles of Incorporation*
3. *Proof of Annual Registration filing for 2016 (copy of email confirmation from the MN Secretary of State)*
4. *Proof of insurance for the current year*
5. *Proof of 990 filing for fiscal year June 1, 2016-May 31, 2017 (copy of email confirmation from IRS dated after June 1, 2017)*

MAXIMUM OF 100 Presidential Bonanza Bonus Points