

Paving the Pathway

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What is Future Directions?

I am excited to be serving as the 2011-2012 Future Directions Chair, and eager to begin receiving suggestions, hearing concerns, discussing organizational structure and March Planning recommendations, and paving the pathway for the future of the Minnesota Women Today.

Future Directions is an ongoing committee, and the chair (me) serves a 1 year term. Since there are only 3 meetings during the year... we are going to make every one of them **count**, working diligently to complete tasks and meet deadlines. When April 2012 arrives, we will see the results of our work and dedication in the foundation of a stronger, savvier, and healthier Women of Today organization.

Are you with me?

Serving on Future Directions this year:

- ⇒ Cindy Sanders, State President
- ⇒ Nicky Anderson, Administrative VP
- ⇒ Heidi Westerlund, External VP
- ⇒ Kayla Hermann, Past FD Chair
- ⇒ Anne Johnson, Chairman of the Board
- ⇒ Katie Castro, Executive Director

- ⇒ Dawn Scouton, State Parliamentarian
- ⇒ Vicki Rockwell, State Treasurer
- ⇒ Jen Kinzer, Manual Review Chair
- ⇒ Joanne Larson & Julie Hamel, Train the Trainer
- ⇒ Stacy Pearson, Marketing Chair
- ⇒ Fay Clark, Membership Management Chair
- ⇒ Becky Lysen, Strategic Planning Chair
- ⇒ Sue Ellen Toppings, International Sponsorship Sub-Committee

Area Representatives:

Area 1:

Area 2: Dana Hoenigschmidt, St. Francis; Kelly Neu, Melrose

Area 3: Colleen Todd, New Hope

Area 4: Naomi Smith, Blooming Prairie; Jane Hanson, Madelia

We are still in need of representation for Area 1—please contact me as soon as possible if you're interested in helping shape the future, a.k.a. *Paving the Pathway* for the Minnesota Women of Today. Thank you!



FUTURE DIRECTIONS MEETING

SATURDAY, JULY 30TH

1:30PM

AT

BILLY'S IN ANOKA

Redesign Website	Marketing	4/2008	8/2010
Create new brochure	Marketing	2009	Complete
Plan annual state-wide membership events	Marketing, MMC and SPC	2009	Complete and Ongoing
Statewide project upgrade: convention participation	Marketing and Convention Review	2009	Complete and Ongoing
Web Marketing: build social media presence	Marketing	2009	Ongoing
Extensions Task Force	Future Directions	Spring 2008	Discuss & Implement
International Sponsorship	Future Directions	Spring 2011	Implementing 2011-12
Healthy Chapter	Future Directions	Summer 2010	Discussion
MNWT Branding	Marketing	2011	Commencing



Share your ideas and suggestions regarding the above HOT TOPICS with your State Committee Chairs:

Fay Clark mmc@mnwt.org

Stacy Pearson marketing@mnwt.org

Terri Dahlberg fdc@mnwt.org

Watch for updates to the MNWT website committee pages, coming soon!