

2011 - 2012 Buckets of Sunshine Minnesota Women of Today Statewide Project



GREEN SNEAKERS

Winning Steps to a Greener Tomorrow

What is it and how do we get involved?

Renew. Reuse. Recycle.

Green Sneakers helps organizations meet their financial needs in the form of a simple, though very effective and meaningful, fund raising program that makes used sneakers available as affordable footwear for those in need around the world. It also helps create and sustain jobs in various regions across the globe, and lessens environmental impact through reuse.

To get involved in this program we will be collecting tennis shoes (aka "sneakers") and receiving 50 cents per pound collected. The average pair of tennis shoes weighs in at two pounds, so that would be \$1.00 collected for just that one pair of shoes! Can you imagine if every member in the MNWT donated one pair of shoes....that would be over \$1,500 raised.

Where will the money go that is collected? It will be donated to the MNWT Convention Service Project fund to continue doing service projects at conventions.

The collection celebration will take place at Winter State Convention in St. Louis Park.

Getting Started....

Here are some project ideas:

1. Request that a local business put out a collection box.
 2. Hold a Go-Green event (http://www.mnwt.org/membership/projectideas_non-fundraising.html#GoGreen)
 3. Collect tennis shoes at your chapter meetings or chapter events
 4. Utilize a door hanger to hold a door to door collection campaign (find a door hanger at the Buckets of Sunshine page at mnwt.org)
 5. Host a booth at a local green expo to collect tennis shoes.
 6. Host your own green expo with green companies and collect tennis shoes at the door.
- Laces should be left in the shoes. Each pair collected should be tied together and placed in a plastic grocery bag.
 - Green Sneakers website: www.greensneakers.org
 - Facebook: <https://www.facebook.com/pages/Green-Sneakers/192932266142>
 - Buckets of Sunshine Page: <http://www.mnwt.org/exec-council/committees/statewide-project.html>

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MNJOTS CIP 2011



Project Fair 2011

Come see us at the Project Fair at Fall State!
We will have materials available to take with you to get things
started for your own collection.

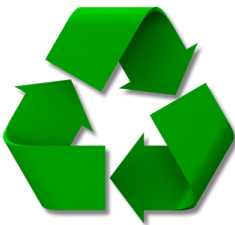
Flyers - Door Hangers - Posters - Press Releases
Questions and Answers



For More Information...

Find more flyers and more at the
Buckets of Sunshine page at mnwt.org.

Go to mnwt.org, click on the Members
menu, then choose Committees. Scroll
down to find Buckets of Sunshine under
the Marketing Committee.



Do you have an organization that
would make a good statewide Buckets
of Sunshine project? Consider bidding
for the Buckets of Sunshine Project for
2012-2013.

Contact Stacy Pearson,
Marketing Committee Chair at
marketing@mnwt.org for more
information!



YOUR OLD SNEAKERS ARE WORTH ALOT OF MONEY TO US.

Help us help others by donating your old sneakers.
The old sneakers raise funds for our organization and are
also recycled for third world use.

Presented By: _____

Sponsored By: _____



GREENSNEAKERS