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Membership Management Committee

To the hard working Membership Vice Presidents-

As members, we all want our chapter to grow and to make new friends along the way.

Recruiting new members and retaining current members is everyone's job. We do mean EVERYBODY'S. It's hard work – it's not easy. We know it takes extra effort to get out there and share the secret of the Women of Today but we know you and your members are up to the task and that's why we're giving you this amazing tool – woooo! This is a cute, multi functional easily carried and distributed tool. Every one in your community should have one. ☺ They're going to become collector items!

Attached are absolutely adorable functional colorful membership M&M business cards. The back has been left blank so that anyone in your chapter can hand them out. Just add your contact information, an upcoming event or your meeting night and location, whatever is on your calendar, it's up to you.

Now you have them, where should you go, what should you do? First of all, post them on boards at the grocery store, post office, library, city hall, any place with a community board. When you meet someone new at a restaurant, movie theater, medical appointment, hockey rink – give them a business card and tell that person about the wonderful things you've experience with the Women of Today – make it personal, share the joy!

Seriously, let's get this done. **DO IT NOW!** Winter is here, driving is hard, people don't want to leave their warm and cozy homes. Make sure the business cards are in your purse, pocket or Women of Today bag. Make it easy on you and your members - do your membership recruitment in teams. Pair a new or inactive member with someone who is excited to go and talk about your chapter with strangers who are waiting to become your friends!

On the back is a template of this fun business card. When you run out, make more! Inexpensive business cards are available at many locations, such as Vista Print. Find a design that works for your chapter and spread the news! A PDF file to reprint these business cards is available on the Women of Today web site under Membership Management committee follow this link <http://mnwt.org/exec-council/committees/membership-management.html> and check the Winter CIP.

Be an active part of our membership growth for 3rd trimester! Show your community how wonderful Women of Today are!