



Important Dates

January

20 IMPACT Monday

February

1 NEWSLET Personals due to SPM

March

4 Finance Committee

11 March Planning

18 Committee Meetings

31 Area 2 Meeting, Rice

April

1 Area 1 Meeting, Bemidji

7 Area 3 Meeting, Golden Valley

8 Area 4 Meeting, New Ulm

14 Year-end Evals due to IVP

30 Certifications due to LL SPM and IVP

31 LPM and DPM Reports Due

May

1 All American Chapter Due to IVP
Project of the Trimester Due
Outstanding Program Manager Due
SUCCESS Due

6 LOTS, Rice
NEWSLET Articles Due to SPM

19-21 Annual Convention, Bemidji

23 NEWSLET personals due to SPM

26 Finance Committee

June

2-5 MNJOTS

8-11 USWT Year-end Convention,
Las Vegas

Julie Hammel
Internal Vice President

PUBLIC RELATIONS 2017 WINTER STATE CIP

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PUBLIC RELATION AREA UPDATE

Since there is not a Public Relations SPM for 2016-17, only minimal programming in this area will come from the state. I encourage chapters and districts to continue using PR and promoting their events, etc. Please continue to submit your trimester LPM/DPM reports along with nominations for Outstanding Program Manager and Project of the Trimester.

Julie Hammel, IVP

Thank you to the following LPMs who submitted LPM reports for first trimester:

Sue Renz, St. James
Kathryn Simmering, Fairmont
Dolores Varichak, Fridley
Leslie Goble, Aitkin
Cheryl Swenson, Savage Area
Shellie Matthes, White Bear Lake
Stefany Nikolaus, Anoka

Congratulations to the Coon Rapids Women of Today for Shouting Out with Pride during Women of Today Week!



Day at the Diamond

Saturday, September 3rd,
1:10 pm



National Volunteer Week ♦ April 23-29

Presidential SUCCESS Bonus Points for Third Trimester

Purchases of at least \$200 for State Ways and Means in any combination of state store, third trimester promotional, and Nice Spice convention fundraisers. (50 points)

and/or

Participate in USWT President Barb's Blizzard Challenge. (50 points)

and/or

Submit a nomination for one of the Community Connections Awards. (50 points)

and/or

Show Chapter Growth for third trimester. (50 points)

OR

Attain 80% member retention and growth +2 for third trimester. (100 points)



National Volunteer Week ~ April 23-29, 2017 Volunteer Recognition Day ~ April 20, 2017

Volunteering is generally considered an unselfish activity and is intended to encourage goodwill or improve quality of life. In return, this activity produces a feeling of self-worth and respect; however, there is no financial gain. Volunteering is also renowned for skill development, socialization, and fun. Share the gifts of volunteering with your members and community.

Make time to inspire your community.

- ◆ Hold a community service project.
- ◆ Publicize your successes and contributions for the year.
- ◆ Team up with another local organization to promote a need in your community.

Make time to thank your members and community volunteers.

- ◆ Write personal thank you notes.
- ◆ Hold a celebration or social.
- ◆ Send a press release to your local paper.

Make time to encourage others to become involved.

- ◆ Create a Facebook event and invite your Facebook friends to join you.
- ◆ Write about why National Volunteer Week is important to you and your chapter. Share it on your chapter website and the MNWT blog (mktg-socialmedia@mnwt.org).
- ◆ Create an evaluation survey to gather input from other volunteers.

US National President Barb's Blizzard Challenge

See the attached document from US President Barb. Because our state convention is the last week of January, she is allowing us to hold this challenge either the weekend before or the weekend after convention. She is asking each chapter to hold a Tea and invite a prospective member OR donate \$25 to a state project chosen by me – that project will be any of the 4 external areas; so donate \$25 to Women's Veterans Initiative (WW), Bridge for Youth (YT), Breaking Free (Priority Area) or True Friends – Friendship Ventures (CC). The check can be sent to the SPM with a transmittal. There will be success points on the 3rd Trimester Presidential Bonus for any chapter that participates in this Blizzard Challenge AND emails US President Barb that you participated in this challenge at seaswept97@comcast.net.

