



**Minnesota Women of Today**  
**2021-2022 Plan of Action**  
**Programming Vice President**  
**We Are Stronger Together**

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## Goals and Implementation

**1) Goal 1: Every trimester help the Minnesota Women of Today members have a better understanding of what each programming area is all about.**

- a. Each trimester I will focus one page of my CIP specifically to talk about programming areas.
- b. I will hold one 30-minute webinar during the 2021/2022 year to discuss the programming areas.
- c. Each trimester I will hold a CIP scavenger hunt question and answer with prizes on Facebook.
- d. Work with SPMs to put specific definitions in their MNJOTS CIP.
- e. I will also promote outstanding and annual awards through Facebook and my CIPs.

**2) Goal 2: Increase chapter programming reporting by 10% from the 2020/21 year.**

- a. Promote video explaining how to fill out the programming report.
- b. Promote reporting on Facebook and through email.
- c. I will record and report MNWT donations, service hours and chapter participation every trimester.
- d. I will report MNWT programming numbers to the USWT.
- e. Have a drawing at convention for those who fill out their report.
- f. Visit chapters and/or districts to explain reporting and offer help.

**3) Goal 3: Help SPMs to grow individually and as leaders at every training session.**

- a. Have training at MNJOTS and each convention that will give the SPMs skills to feel more confident.
- b. Email and/or text the SPMs monthly to see how they are feeling and help where needed.
- c. Recognize the SPMs each trimester for doing something out of their comfort zone.
- d. I will do recommend personal growth exercises each month via email or chatting session.
- e. I will support the SPMs to reach their goals with their fast start and trimester challenges.

**4) Goal 4: Have an increase of 10% of mid-year and year-end evaluations.**

- a. I will promote both evaluations through Facebook, emails and my CIPs.
- b. I will find reviewers to give feedback on both evaluations.
- c. I will collect all of the evaluations and send them to the reviewers.
- d. I will offer an incentive to those that do their evaluations.