



**Minnesota Women of Today**  
**2023-2024 Plan of Action**  
**Youth of Today State Program Manager**  
**“Building Their Future”**

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## Goals and Implementation

### 1) Goal 1: Promote Youth of Today programs to chapters monthly

- a) Encourage chapters to do a kids project or event during the month of “Kid's Week”.
  - I. Promote in CIP, Chapter Emails and Programming Facebook posts
  - II. Offer an incentive to the chapters who report their event and participation.
- b) Promote chapters to do 2 or more Kids projects during the 2023-24 year.
  - I. Provide project ideas and encouragement in each CIP, chapter emails and Facebook.
  - II. Offer a basket drawing incentive each trimester to chapters submitting a project of the trimester.
- c) Receive a minimum of 6 Outstanding Young Adult Scholarship Award nominations.
  - I. Promote nominations for the OYA Scholarship award through CIP, chapter email and Facebook.
  - II. Offer incentive to chapters who turn in early potential OYA nominee name at YT Fall Project Fair and follow up with the nomination by October 15th.
  - III. Offer incentive drawing at Winter State to each chapter submitting an OYA nomination.
  - IV. Raise \$700 for the OYA Scholarship.
    - a. Offer an incentive for chapter that submit a \$25.00 donation.
    - b. Spin the Wheel Fundraiser at the Fall State Project Fair.
    - c. Sell YT hats 2<sup>nd</sup> Trimester at Winter State Convention.
    - d. Promote through CIP, emails and Facebook.
- d) Encourage chapters to submit “Project of the Trimester” and “Outstanding Program Manager” nominations each trimester.
  - I. Offer incentive drawing for chapters that submit nominations each trimester.
  - II. Promote through CIP, emails and Facebook.

### 2) Goal 2: Increase participation in chapter youth of today activity reporting by 15%

- a) Offer incentives and certificates to chapter who report YT activities and events in their chapter each trimester.
- b) Offer Success points to chapter's who report activity.

### 3) Goal 3: Educate chapters on children and teen homelessness in our state each trimester.

- a) Educate chapters about frequency and extent of homelessness in our communities and state.
  - I. Identify local and statewide agencies that support homeless children and how agencies can be supported.
  - II. Enrichment speaker at Fall or Winter State Convention on causes and frequency of child homelessness.
  - III. Encourage chapters to donate to identified children's homeless shelter in their community.
- b) Write and article in each CIP regarding child homelessness.
  - I. Identify supportive agencies.
  - II. Causes of child homelessness and who can help.
  - III. How schools and local agencies support homeless children.
- c) Provide information at the Fall State Project Fair on child homelessness.