

Area Meetings Staff Reports

Area 1 | 4 Sat. March 27, 2021 - Virtual Platform 10am

Area 2 | 3 Friday March 26, 2021 - Virtual Platform 7pm



Secretary, Barb Monsrud (secretary@mnwt.org)

- Send in your chapter/district minutes for review in the 3rd trimester and you will be entered into a drawing at Annual Convention! Also, thank you so much for the secretaries that did take time out of their day to send me their minutes. I appreciate you taking that time. I know that it is easy to forget, you get them typed and sent out to chapter members and/or chapter board members. I just want you to know that I truly appreciate each and every one of you and your time!
- Thank You to the District & chapters for all your support this year. Come up to me and introduce yourself at the Annual Convention.

AVP, Michelle Kocak Jones (avp@mnwt.org)

- State Delegate and District Director Year-End Evaluations are due April 24th to PVP Anna. However, if you turn yours in before that day, your name will be entered into a drawing for an incentive basket of goodies!
- State Delegate Trimester Reports are due April 30th. Turning this report in on time will get your name in a drawing for a gift card.
- Don't forget that the 3rd Trimester Closeout is April 30th!

MVP, Tevyan Sorensen (mvp@mnwt.org)

- Next week is a big week! Please join the Membership Team in celebrating Membership Week and President Illeana's birthday on March 30th. We are looking for at least 30 new members in March and if we get that, we will have a drawing for one lucky chapter to win a Silly Supper hosted by MVP Tevyan, CMVP Jenise and President Illeana. So make sure you get in your new members to the CSC by March 31st. You can email or submit them online using the Add/Change form on the Membership VP home page of mnwt.org.
- There is one month left in Trimester 3 and I want to encourage you all to finish strong by gathering your flock! Make sure you are reaching out to all of your members and let them know how important they are to the success of your chapter. Renewals are due by April 15th and all new member adds need to be into the Chapter Service Center by April 30th to be counted this year. We will be hosting Closeout that night at the CSC so chapters can call in to win a gift card or expect a call from Staff to thank you for all of your hard work this year.

CMVP, Jenise Teske (cmvp@mnwt.org)

- Do not forget to submit your year-end evaluation by 4/24/21! This is an excellent tool to pass along to your successor.
- Thank you to all that have reached out for help with membership issues and for invitations to your socials/membership events. It has been a lot of fun.

Extensions, OPEN (extensions@mnwt.org)

- NONE

PVP, Anna Nichols (pvp@mnwt.org)

- 3rd Trimester PVP Challenge: Complete the 3rd trimester programming report between April 24th and April 30th to receive a fun surprise. BONUS, every chapter that completes a report 3rd trimester will be entered into a drawing for a programming basket to be awarded at Annual 2021.
- Trimester Programming Report: [TRIMESTER REPORT](#)
- Trimester Programming Report Training Video: [VIDEO](#)

Living and Learning, Melanie Chenoweth (ll@mnwt.org)

- I have a final mini-challenge for you! April is my birthday month and I challenge you to mail a card to someone just to say hello. Let me know when you do.
- I am excited to see you in person at the annual convention! Come see me for a fun fellowship and test your speaking skills at the impromptu competition.

Community Connections, Tawn Hanson (cc@mnwt.org)

- 3rd trimester challenge: My 3rd trimester challenge is to support your Local Food Shelf. Email me at CC@MNWT.org about how you supported the food shelf and be entered into a drawing for a gift basket

“Experts say it is likely that there is more hunger in the United States today than at any other point since the Census Bureau began collecting comparable data about a household’s ability to get enough food.” (Washington Post, 11/25/2020)

- Community Connection Awards: There are three Community Connections Awards. A brief description of them are as follows.
- ★ The Civic or Environmental Award Civic Project – how did this activity civically improve your town or city, or how did it promote citizenship in your community? Environmental Project – how did this activity improve the environment in your community?
- ★ The Community Impact Award
What lasting impact did the project have on the community
- ★ The Joint Ventures Award:
How did the Women of Today chapter and community organization successfully collaborate? There are PDF or Online nomination forms available. They can be found at MNWT.org

All nominations are due to me by April 15, 2021

Priority Area-Wishes and More, Jennifer Auger (priority-area@mnwt.org)

- NONE

Women’s Wellness, Jeny Ohr (ww@mnwt.org)

- Every year the MNWT supports the March of Dimes. Let me know how your chapter is supporting this organization and be entered into the 3rd Trimester Women’s Wellness Basket at Annual Convention.
- In the 2nd Trimester I am focused on Mental Health Awareness. During the month of April I will be focusing on supporting the whole family. Send me an email to let me know all the fun things your family does throughout April and be entered into the 3rd Trimester Women’s Wellness Basket at Annual Convention.
- Our Women’s Wellness SPM/LPMs have done amazing things all year. Remember to submit them for the Outstanding Program Manager of the trimester for 3rd Trimester.
- Thank you to all the districts and chapters for all your amazing support this year. I have loved meeting so many new members. I will still love to visit more chapters before the end of the year.

Youth of Today, Glorie Belfanz (yt@mnwt.org)

- When planning Youth of Today projects please consider how the project will help children learn about volunteering. Try partnering with a local youth organization for your next project. Our members have ideas and experience that can help any group.
- I hope your chapter will fill out an Outstanding Program Manager nomination. I know that there are a lot of members who deserve to be recognized with this award.
- Please send in your nominations for Youth of Today Projects of the Trimester. I have loved seeing all of the special things you did this year for our youth. I have read all of the nominations sent in Trimester 1 and Trimester 2.
- Thank you for all of you who have participated in the Outstanding Awards Fundraisers this year. You have until April 1 to order cards. My Trimester 3 incentive is to participate in this fundraiser for a chance at a prize. Email me to order.

- Thank you for your interest in Children's MN. I feel they are always ready for us when our precious children need them. Please continue to support them as you are able. It is not too late to send your donations in for this last trimester. Contact me for details.

Financial VP, Mary Hansen (fvp@mnwt.org)

- Thank you to everyone who has contributed in one way or another this last year towards Ways & Means. Please still consider a donation towards MNWT Ways & Means. A Chapter donation of \$35.00 or more qualifies the chapter towards Success points.
- Our "Passport through Minnesota" fundraiser is in full swing. For every \$10.00 donation your name will be entered into a drawing for a one person takes all. Drawing will be at the Annual Convention. Information is on the MNWT website. Included in the prize package:
 - ★ 1 night stay at Arrowwood Resort - Alexandria
 - ★ 1 night stay at Arrowwood Resort - Baxter
 - ★ \$50.00 gift card to Pantown Brewery - St. Cloud
 - ★ \$50.00 Madelia \$'s
 - ★ \$20.00 gift card to Rustech Brewing, Monticello
 - ★ \$20.00 gift card to Cornerstone Café, Monticello

With more to be added!
- Finance committee members will also be selling Fudge from Walnut Grove Mercantile at the Annual Convention. Pre-orders will be accepted with pick up at convention. More information to come via Facebook, the website and chapter emails.

Parliamentarian, Melissa Redzuan (parli@mnwt.org)

- NONE

Chairman of the Board, Cat Shuman (cob@mnwt.org)

- Thanks for attending the area meetings that were held virtually again this year on March 26 and 27. A shout-out to the District Directors for a fine job planning and leading the meetings where we heard from our 71st State President Illeana Miller and met state presidential candidate Anna Nichols and her prospective staff. Maybe you were even lucky enough to win a door prize!
- The Elections Committee is looking forward to the Annual Convention where we will host the candidate caucus on Friday evening, May 21 and hold our state elections meeting on Saturday, May 22. Please plan to attend these events and more when you are at the Annual Convention to be held at Arrowwood Resort in Alexandria.
- The US Women of Today National Convention is scheduled for June 10-12 at the Ramada Tropical Resort in Urbandale IA. Please join the road trip to Iowa and support our USWT national staff. Registration form and reservation information can be found on the USWT website, due by May 1.

Executive Director, Katie Castro (csc@mnwt.org)

- NONE

Presidential Assistant, Wendy Lindberg (pa@mnwt.org)

- NONE

Foundation Chair, Nicky Anderson (foundation@mnwt.org)

- NONE

Future Directions Chair, Jen Kinzer (fdc@mnwt.org)

- The next Future Directions Meeting is March 20th at noon. Log in information will be emailed to committee members. If you would like to attend, please contact Jen so I can get the information to you.
- Interested in joining the Future Directions Committee? We are always in need of new members. Contact Jen if interested

Membership Management Chair, Michelle Cloutier (mmc@mnwt.org)

- MMC has a 3rd Trimester Challenge. Email or tag membership on your Facebook post when you hold a social or m-event with a new spin. As we continue to do many of our socials and events online. Let us know how you are able to put a new spin on what you are doing to keep your chapter connected.

- We are very excited to have the Annual Convention in person! Calling all First Timers!! With our last couple of Conventions happening on Zoom if this is the first convention you will be attending in person, you are still a first timer. Plan to join us Friday night for a social and to kick off your first convention.

Marketing Chair, Christine Sibilleau (marketing@mnwt.org)

- Progress continues in various Marketing task forces and sub-committees! Currently groups are working on creating a template for a MNWT podcast and creating videos (like commercials). Watch for upcoming blog posts on our year in review and National Volunteer Week. Make sure to email pictures and articles to PR Assistant Jeny Ohr at pr@mnwt.org in order for your chapter to be included!
- The principal items of the 2020-2030 Strategic Plan that relate to the Marketing committee are (i) to develop MNWT statewide branding and (ii) to streamline MNWT marketing. We are in need of additional members in order to stay on track to meet our goals and due dates, as well as someone to lead this taskforce. A big thank you to Daina Mirsch-Wenner for her insight and information put together in a comprehensive Marketing Study!
- A new taskforce has been formed, following a March Planning Recommendation, to collaborate on building a Google Site template for chapter to use and creating a how-to guide. If you are interested in helping with this project, please let me know!
- Did you hear? A new Marketing VP position was approved starting with the 2021-22 Women of Today year! The Marketing VP will be the new chair of the Marketing Committee as well as supervise the Newsletter Editor and PR Assistant.